

Brown Harris Stevens THE Craft OF Research

Message from Bess Freedman

CEO of Brown Harris Stevens

I am pleased to present our 10-year Manhattan townhouse report, which includes all 1-3 family home sales from 2014-2023.

Surging mortgage rates—combined with the post-Covid bump in sales during 2021-2022—helped bring townhouse sales down to their lowest level since 2020, and 30% lower than 2022. While the average sales price still managed to reach a record \$8.6 million, this can be attributed to the fact that townhouses sold in 2023 were much larger than previous year. On a per-square-foot basis, the average price was 3% below 2022's level.

Here are some other highlights of our report:

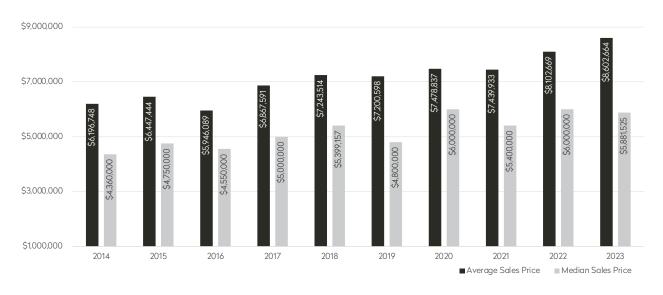
- The median townhouse price fell 2% from the prior year to \$5,881,525.
- All market areas in our report experienced double-digit declines in sales from 2022.
- Townhouses sold in 2023 spent an average of 201 days on the market, 24% longer than a year ago.
- Buyers paid an average of 93.5% of the last asking price for their townhouses, down from 94.6% in 2022.



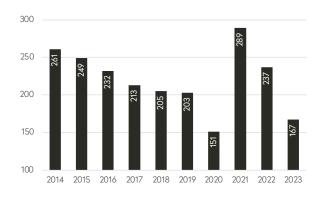
2014-2023

All Manhattan Townhouses

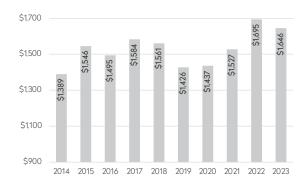
Average and Median Sales Prices



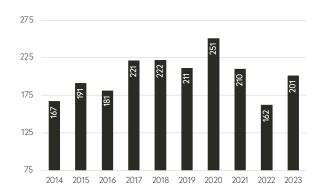
Number of Sales



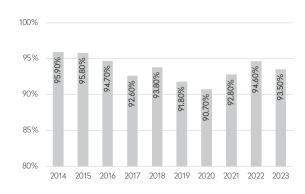
Average Price Per Square Foot



Average Days on the Market



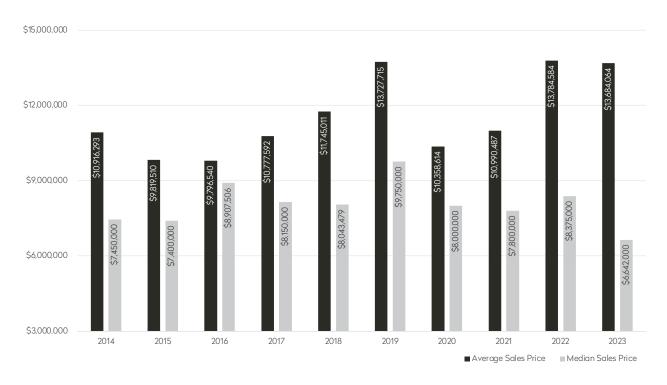
Selling vs. Last Asking Price



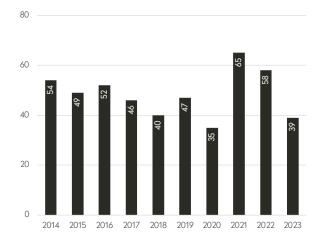
East Side Townhouses

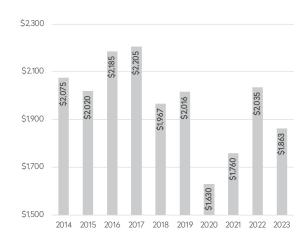
Generally 59th Street to 96th Street, Fifth Ave. to the East River

Average and Median Sales Prices



Number of Sales

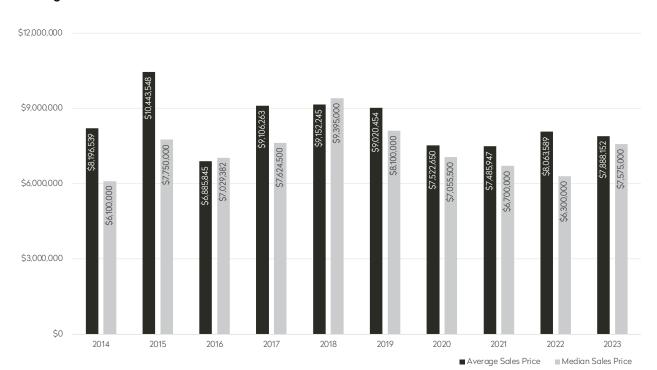




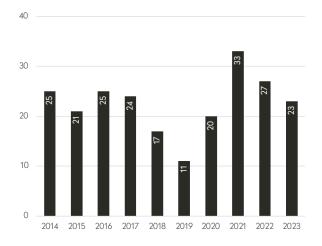
West Side Townhouses

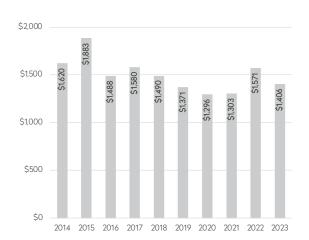
Generally 59th Street to 110th Street, Hudson River to west of Fifth Ave

Average and Median Sales Prices



Number of Sales



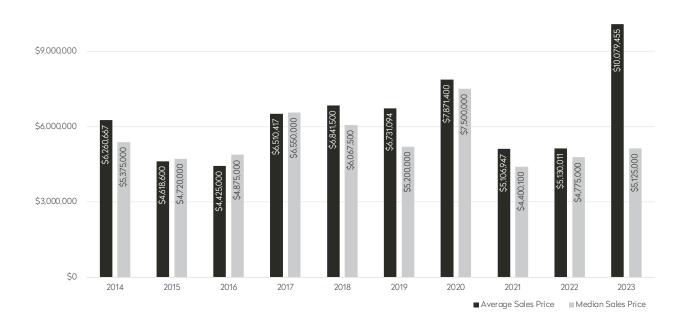


Midtown Townhouses

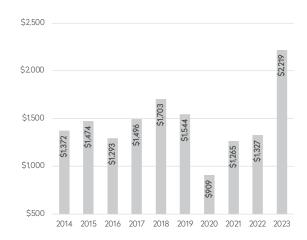
34th Street to 59th Street, East River to the Hudson River

Average and Median Sales Prices

\$12,000,000



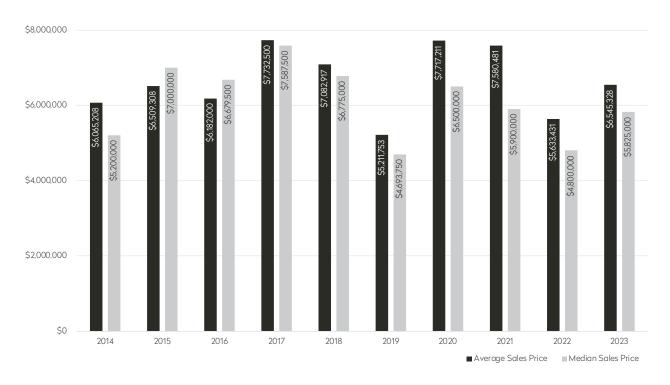
Number of Sales



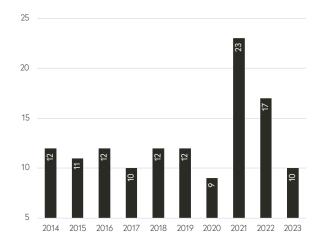
Downtown Townhouses

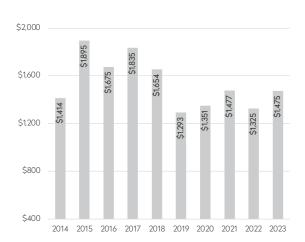
34th Street to 14th Street

Average and Median Sales Prices



Number of Sales

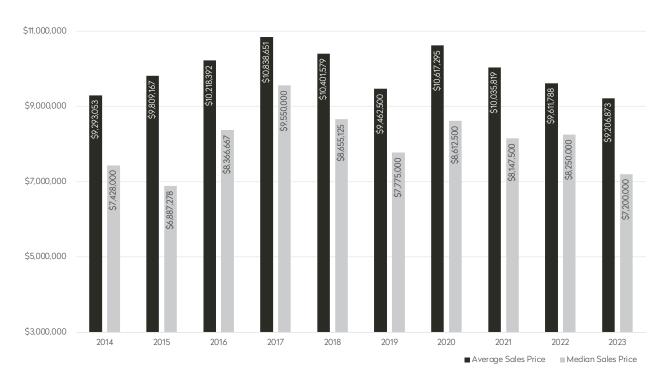




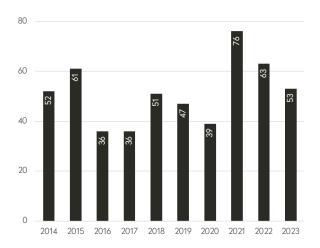
Downtown Townhouses

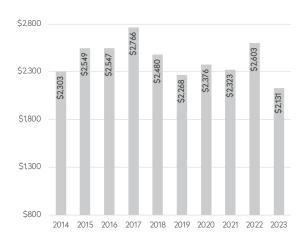
South of 14th Street

Average and Median Sales Prices



Number of Sales

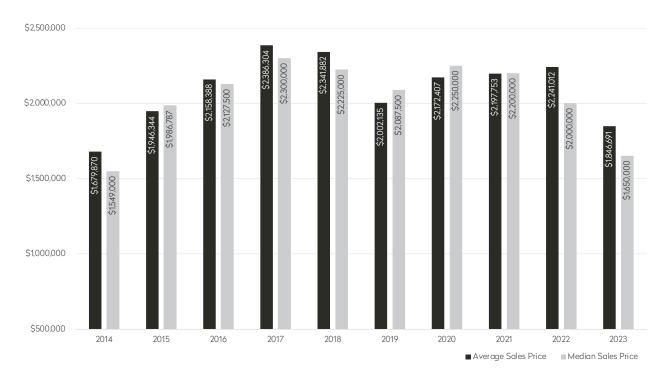




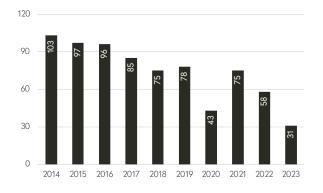
Upper Manhattan Townhouses

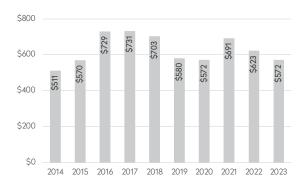
Generally north of 96th Street on the East Side, 110th Street on the West Side

Average and Median Sales Prices



Number of Sales





Contact Us

10-YEAR

TOWNHOUSE MARKET REPORT

East Side

445 Park Avenue New York, NY 10022 212-906-9200

West Side

1934 Broadway New York, NY 10023 212-588-5600

West Side/Columbus

408 Columbus Avenue New York, NY 10024 212-769-3000

Flatiron

130 Fifth Avenue New York, NY 10011 212-906-0500

Union Square

100 Fifth Avenue, 2nd Floor New York, NY 10011 212-381-6500

SoHo

451 West Broadway New York, NY 10012 212-381-4200

Tribeca

43 North Moore Street New York, NY 10013 212-452-4500

Harlem

2169 Frederick Douglass Boulevard New York, NY 10026 212-381-2570

Development Marketing

451 West Broadway New York, NY 10012 212-521-5757

BHS Relocation Services

445 Park Avenue, 10th Floor New York, NY 10022 212-381-6521

BHS THE Craft of Research

 ${\bf Prepared\ by\ Gregory\ Heym,\ Chief\ Economist,\ Brown\ Harris\ Stevens.}$

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