

Brown Harris Stevens THE Craft OF Research

# Message from Bess Freedman

## **CEO of Brown Harris Stevens**

Mortgage rates continued to have a big impact on the Manhattan apartment market in the fourth quarter of 2023. Rates began rising sharply at the end of July and reached a 23-year high in October. Despite the surge in rates, closings in the fourth quarter were just 2% lower than a year ago. The annual totals were not as positive, as the number of closings in 2023 was 27% lower than in 2022.

Even with higher mortgage rates, both the average and median prices for all apartments were slightly higher than the fourth quarter of 2022. While the average resale apartment price rose 17% compared to a year ago, that was due mostly to four resale condo closings over \$65 million—the first time that's ever happened in Manhattan.

While prices didn't decline last quarter, there were some signs of softness in the market. The average days on market for resale apartments was 17% higher than a year ago, and sellers offered bigger price discounts than in 2022's fourth quarter. The surge in mortgage rates pushed contract activity down sharply, with the fewest contracts signed in a fourth quarter since 2008. Since contracts are typically signed a few months before closing, this slowdown in activity will show in our first quarter 2024 market report.

As we begin 2024, there are several reasons to be optimistic about the Manhattan apartment market. Most notably, mortgage rates have fallen over 1% since reaching that 23-year high in October. This news helped fuel a stock market rally at the end of 2023, which saw the Dow reaching new, record highs. The rate of inflation continues to fall, and both hiring and consumer spending remain strong. As a result, the Federal Reserve will most likely get the economic soft landing it's been hoping for, which means getting inflation under control without causing a recession.



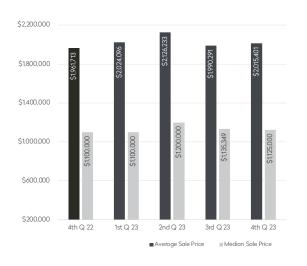
# Manhattan

## All Cooperatives and Condominiums\*

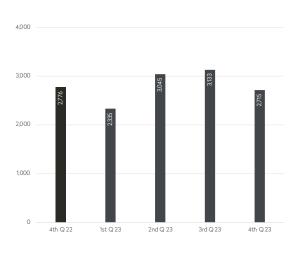
## Average and Median Sales Prices

Apartment prices averaged \$2,015,401 in the fourth quarter, a 3% improvement from the fourth quarter of 2022. The median price of \$1,125,000 was 2% above last year's level, while the number of closings fell 2% to 2,715.

## Average and Median Sales Prices

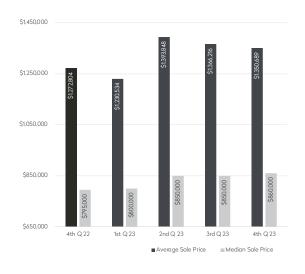


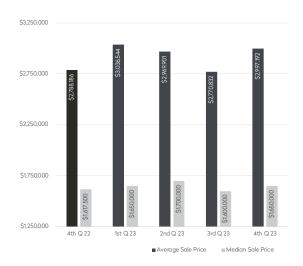
### **Number of Sales**



## Cooperative Average and Median Sales Prices

## Condominium Average and Median Sales Prices





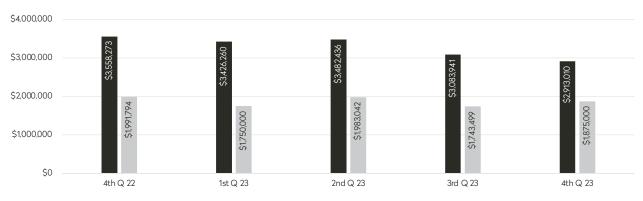
<sup>\*</sup> Includes new development and resale apartments. 4Q23 data is preliminary and subject to revision in future reports. Data from the prior four quarters has been revised to include sales recorded after our initial reports were released.

# Manhattan

## New Developments

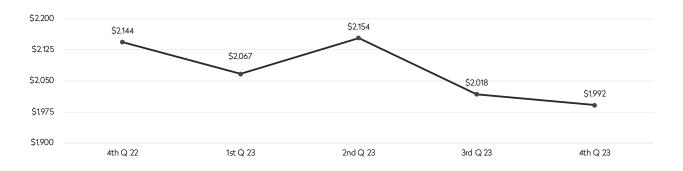
## Average and Median Sales Prices

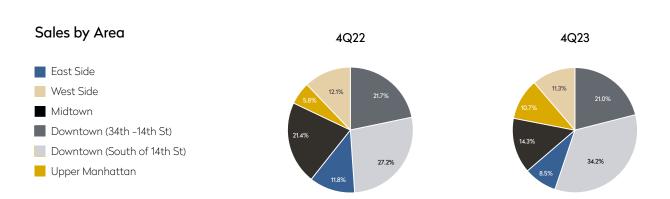
The average closing price for new developments was 18% lower than a year ago, but was down just 7% on a per-square-foot basis. South of 14th Street accounted for 34.2% of new development closings in the fourth quarter, the most of any market area.



■ Average Sale Price ■ Median Sale Price

## Average Price Per Square Foot



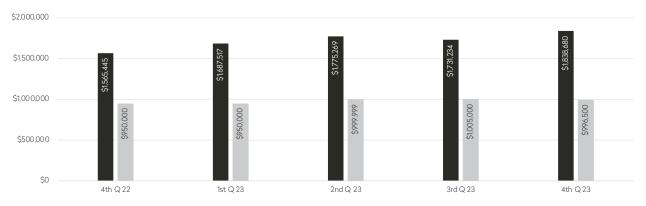


# Manhattan

## Resale Cooperatives and Condominiums

#### Average and Median Sales Prices

Four sales over \$65 million—which had never happened in a single quarter before—helped bring the average resale apartment price up 17% compared to a year ago. The median price, which measures the middle of the market, was up just 5% from 2022's fourth quarter.



■ Average Sale Price ■ Median Sale Price

### Cooperative Average Sales Price

The average cooperative price of \$1,344,876 was virtually unchanged from the prior quarter, but was a 7% improvement from a year ago. Prices were up in the one-bedroom and three-bedroom and larger categories, while falling for studios and two-bedrooms.

	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 22	\$455,563	\$736,683	\$1,365,831	\$3,180,555	\$1,254,701
1st Q 23	\$442,966	\$721,075	\$1,371,453	\$2,943,206	\$1,232,361
2nd Q 23	\$456,948	\$770,465	\$1,540,110	\$3,436,731	\$1,384,931
3rd Q 23	\$478,103	\$740,173	\$1,396,539	\$3,136,487	\$1,341,680
4th Q 23	\$431,593	\$760,605	\$1,287,470	\$3,245,204	\$1,344,876

#### Condominium Average Sales Price

While the average condo price was 31% higher than a year ago, most of that increase is due to an unprecedented number of super-luxury resale closings. The average price posted modest increases for condos with two or less bedrooms, while three-bedroom and larger apartments saw a 71% gain.

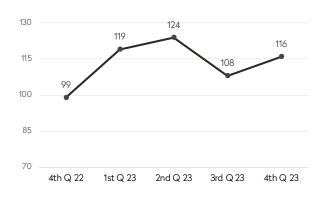
	Studio	1-Bedroom	2-Bedroom	3+Bedroom	All
4th Q 22	\$692,979	\$1,070,532	\$2,116,615	\$4,968,300	\$2,122,911
1st Q 23	\$654,391	\$1,065,788	\$2,079,474	\$6,204,467	\$2,573,611
2nd Q 23	\$793,570	\$1,073,086	\$2,059,440	\$5,715,085	\$2,425,975
3rd Q 23	\$719,609	\$1,079,478	\$2,096,800	\$5,792,537	\$2,354,760
4th Q 23	\$712,462	\$1,091,618	\$2,123,868	\$8,511,938	\$2,770,662

# Manhattan

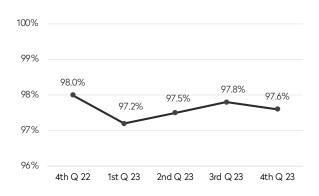
## Resale Cooperatives and Condominiums

At 116 days, the average days on the market was 17% higher than a year ago. Buyers on average paid 97.6% of the last asking price of their apartments, down from 98.0% in the fourth quarter of 2022.

## Average Days on the Market



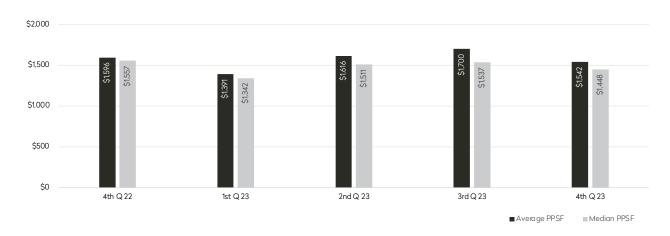
## Selling vs. Last Asking Price

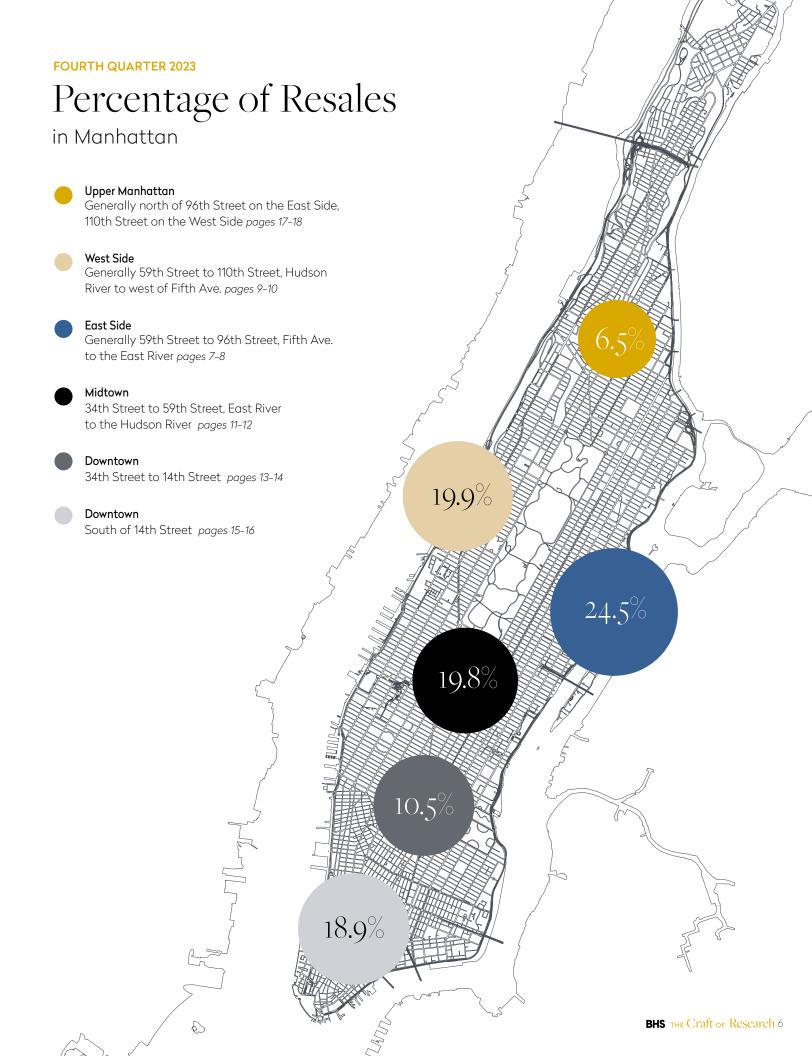


## Lofts

Both the average and median loft prices per square foot were down compared to a year ago.

## Average and Median Sales Prices Per Square Foot







Generally 59th St. to 96th St., Fifth Ave. to the East River

Both prewar and postwar co-ops saw **INCREASES** in their average price per room from 2022's fourth quarter.

The average condo price per square foot rose **2%** over the past year to \$1,475.



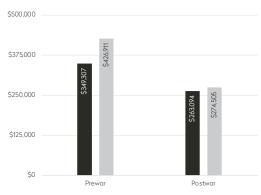
## East Side Resale Apartments



		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of Sales	4th Q 22	11%	37%	29%	22%
	4th Q 23	13%	29%	29%	29%
Median Price	4th Q 22	\$440,000	\$686,000	\$1,497,500	\$3,140,000
	4th Q 23	\$465,000	\$720,000	\$1,350,000	\$3,080,000
	% Change	6%	5%	-10%	-2%

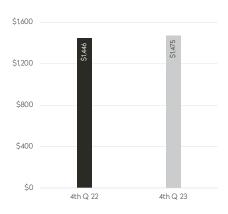
## Cooperative

Average price per room



■ 4th Q 22 ■ 4th Q 23

## Condominium





Generally 59th St. to 110th St., Hudson River to West of Fifth Ave.

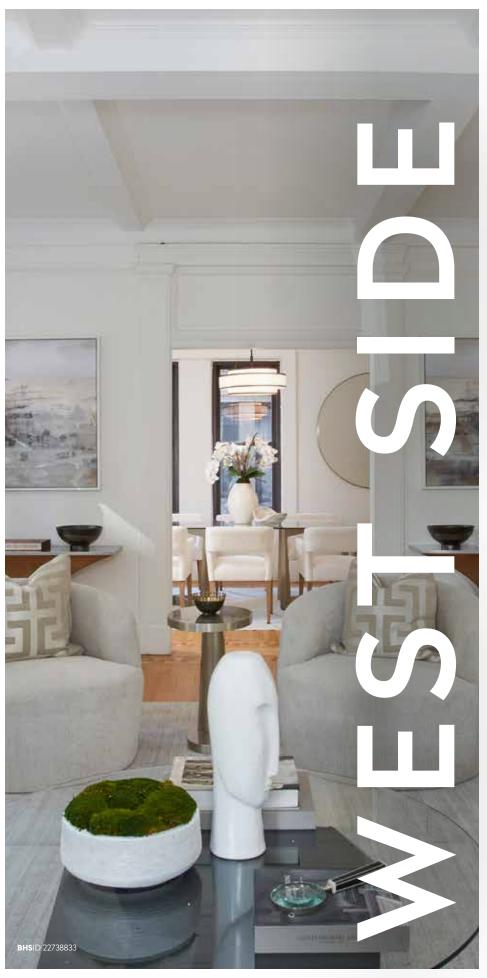
All sizes of apartments posted a decline in their median price compared to the fourth quarter of 2022.

Condos experienced a small

INCREASE in their average

price per square foot over the

past year.



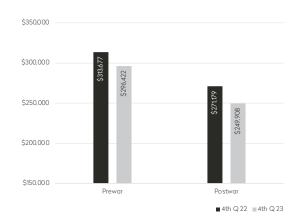
## West Side Resale Apartments



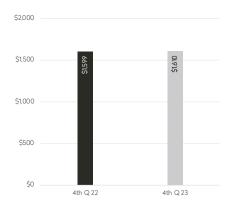
		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of Sales	4th Q 22	13%	42%	27%	18%
	4th Q 23	15%	36%	32%	17%
Median Price	4th Q 22	\$499,000	\$776,500	\$1,499,000	\$3,112,500
	4th Q 23	\$450,000	\$736,500	\$1,418,700	\$2,749,000
	% Change	-10%	-5%	-5%	-12%

## Cooperative

Average price per room



## Condominium





34th St. to 59th St., East River to the Hudson River

An uptick in high-end resale closings helped bring the average condo price per square foot 28% higher than a year ago.

Co-op prices were mixed compared to the fourth quarter of 2022.



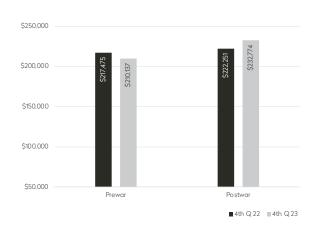
## Midtown Resale Apartments



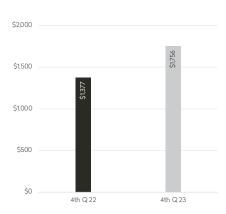
		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of Sales	4th Q 22	26%	42%	23%	9%
	4th Q 23	20%	40%	29%	11%
Median Price	4th Q 22	\$395,000	\$777,500	\$1,437,500	\$2,500,000
	4th Q 23	\$410,000	\$710,000	\$1,325,000	\$2,857,500
	% Change	4%	-9%	-8%	14%

## Cooperative

Average price per room



## Condominium





Resale Apartments
34th St. to 14th St.

One-bedrooms were the only size category with a **HIGHER** median price than 4Q22.

Co-op prices fell for prewar, but **ROSE** for postwar apartments.



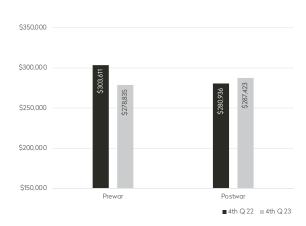
# Downtown Resale Apartments 34TH ST. TO 14TH ST.



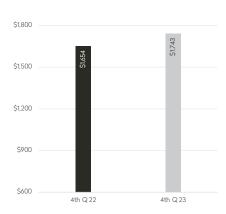
		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent	4th Q 22	19%	47%	27%	8%
of Sales	4th Q 23	20%	44%	24%	12%
Median Price	4th Q 22	\$540,000	\$862,500	\$1,872,500	\$3,550,000
	4th Q 23	\$522,500	\$975,000	\$1,800,000	\$3,350,000
	% Change	-3%	13%	-4%	-6%

## Cooperative

Average price per room



## Condominium

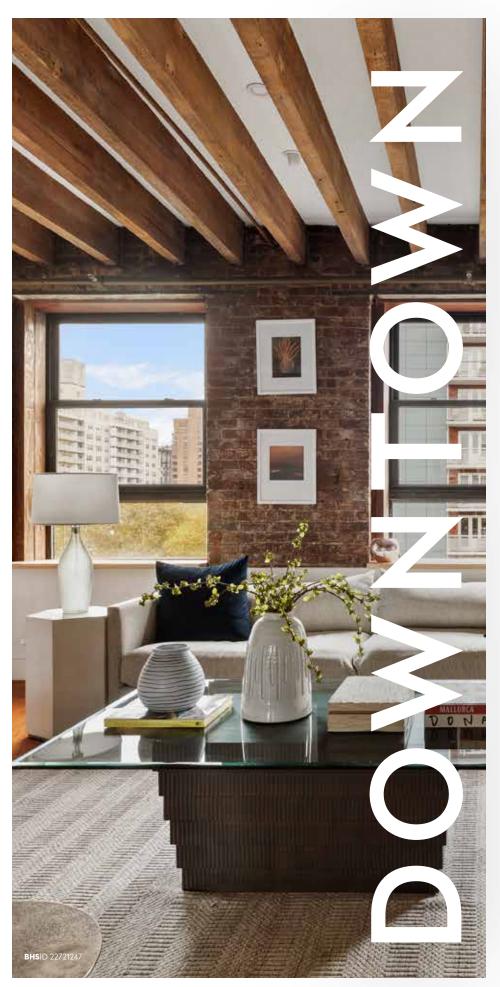




Resale Apartments
South of 14th St.

Studios posted a **5%** increase in their median price over the past year, while prices fell for larger units.

The average condo price per square foot was **3%** lower than a year ago.



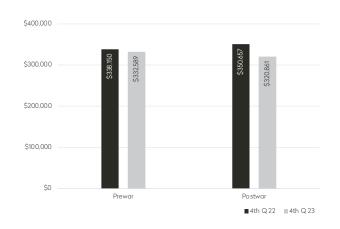
# Downtown Resale Apartments south of 14TH ST.



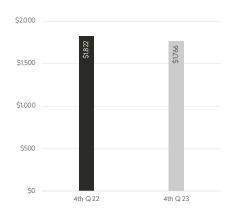
		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent of Sales	4th Q 22	15%	41%	26%	18%
	4th Q 23	18%	37%	30%	15%
Median Price	4th Q 22	\$600,000	\$945,000	\$1,950,000	\$4,412,500
	4th Q 23	\$630,000	\$825,000	\$1,900,000	\$4,268,575
	% Change	5%	-13%	-3%	-3%

## Cooperative

Average price per room



## Condominium





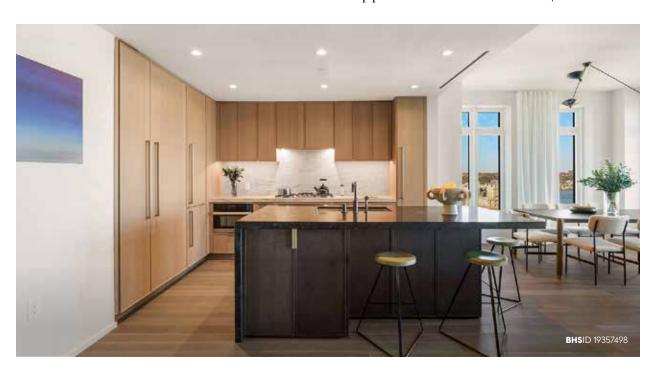
Generally North of 96th Street on the East Side, and 110th St. on the West Side

Studio and one-bedroom units each posted an INCREASE in their median price from 2022's fourth quarter.

Condo prices were flat over the past year.



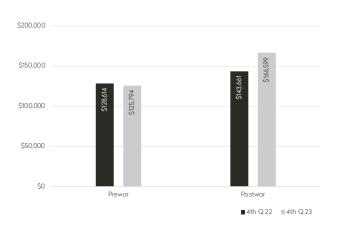
## Upper Manhattan Resale Apartments



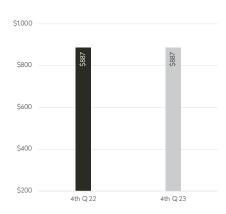
		Studio	1-Bedroom	2-Bedroom	3+Bedroom
Percent	4th Q 22	6%	34%	41%	19%
of Sales	4th Q 23	12%	24%	45%	19%
Median Price	4th Q 22	\$300,000	\$410,000	\$620,000	\$970,000
	4th Q 23	\$305,000	\$455,000	\$575,000	\$907,500
	% Change	2%	11%	-7%	-6%

## Cooperative

Average price per room



## Condominium



# Contact Us

## **FOURTH QUARTER 2023**

## Residential Market Report

#### **East Side**

445 Park Avenue New York, NY 10022 212-906-9200

#### **West Side**

1934 Broadway New York, NY 10023 212-588-5600

#### West Side/Columbus

408 Columbus Avenue New York, NY 10024 212-769-3000

#### **Flatiron**

130 Fifth Avenue New York, NY 10011 212-906-0500

#### **Midtown**

770 Lexington Avenue, 10th Floor New York, NY 10065 212-508-7200

#### SoHo

451 West Broadway New York, NY 10012 212-381-4200

#### Tribeca

43 North Moore Street New York, NY 10013 212-452-4500

#### Harlem

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#### **Development Marketing**

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#### **BHS Relocation Services**

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BHS THE Craft of Research

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