

Brown Harris Stevens the Craft of Research

## Message from Bess Freedman CEO of Brown Harris Stevens

The Manhattan apartment market had a slow start to 2024, as rising interest rates kept many buyers on the sidelines. Our preliminary data shows just 2,302 closings in the first quarter of 2024, $2 \%$ fewer than a year ago and the lowest total for the first quarter since 2009.

Prices also drifted lower, with the average resale apartment price 3\% below last year's level. Price declines were led by condos, whose average resale price fell $11 \%$ from 2023's first quarter. The average co-op price rose $5 \%$ over the past year, helped by lower inventory levels than condos.

Despite the slowdown in sales, time on the market was just $3 \%$ higher than a year ago and sellers received a slightly higher percentage of their last asking price. These two data points show that even in a sluggish market well-priced properties can sell fast and for close to the last asking price.

While it was a tough first quarter, we expect activity to increase in the coming months. After rising to start the year, mortgage rates should drift lower in the second quarter as inflation continues to decline. Demand for apartments will also be helped by the performance of stocks so far in 2024, and the $\$ 33.8$ billion in Wall Street bonus money paid out for last year.


# Manhattan <br> <br> All Cooperatives and Condominiums* 

 <br> <br> All Cooperatives and Condominiums*}

## Average and Median Sales Prices

A sharp decline in luxury new development closings helped bring the overall average apartment price down $8 \%$ over the past year to $\$ 1,863,168$. The median price of $\$ 1,040,000$ was $5 \%$ lower than 2023's first quarter. The number of closings fell $2 \%$ compared to a year ago to 2,302 .

Average and Median Sales Prices


Number of Sales


Condominium Average and Median Sales Prices
$\$ 3,250,000$


[^0] has been revised to include sales recorded after our initial reports were released.

## Manhattan

New Developments

## Average and Median Sales Prices

The average new development price fell $11 \%$ compared to 2023's first quarter, due to a decline in high-end closings. The median price-which measures the middle of the market-was actually higher than a year ago. With $33.1 \%$ of the closings, South of 14th Street accounted for the largest share of new development closings in 1Q24.


Average Price Per Square Foot
\$2,200
$\$ 2,125$

## Sales by Area

East SideWest Side

- MidtownDowntown (34th -14th St)
Downtown (South of 14th St)
Upper Manhattan



## Manhattan

## Resale Cooperatives and Condominiums

## Average and Median Sales Prices

Prices for resale apartments averaged $\$ 1,630,358$ in the first quarter, $3 \%$ less than a year ago. While the average price was significantly lower than the prior quarter, that was due to four sales over $\$ 65$ million distorting the 4Q23 figure. The median resale price was unchanged from the first quarter of 2023, at \$950,000.


## Cooperative Average Sales Price

The average resale co-op price of $\$ 1,294,859$ was $5 \%$ above the prior year's level. The only size category without an increase in its average price over the past year was two-bedrooms, which saw a $3 \%$ decline.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 1st Q 23 | $\$ 443,601$ | $\$ 722,705$ | $\$ 1,377,458$ | $\$ 2,943,206$ | $\$ 1,234,290$ |
| 2nd Q 23 | $\$ 455,987$ | $\$ 770,953$ | $\$ 1,537,108$ | $\$ 3,430,293$ | $\$ 1,378,855$ |
| 3rd Q 23 | $\$ 477,307$ | $\$ 739,408$ | $\$ 1,389,366$ | $\$ 3,119,863$ | $\$ 1,335,609$ |
| 4th Q 23 | $\$ 433,638$ | $\$ 760,104$ | $\$ 1,354,218$ | $\$ 3,391,207$ | $\$ 1,379,714$ |
| 1st Q 24 | $\$ 448,871$ | $\$ 762,077$ | $\$ 1,341,115$ | $\$ 3,414,127$ | $\$ 1,294,859$ |

## Condominium Average Sales Price

At $\$ 2,273,719$, the average condo resale price was $11 \%$ lower than a year ago. This decline was due in large part to fewer super-luxury sales than in prior quarters. All sizes of condos posted lower average prices than during 2023's first quarter.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 1st Q 23 | $\$ 655,365$ | $\$ 1,056,420$ | $\$ 2,092,523$ | $\$ 6,171,797$ | $\$ 2,567,987$ |
| 2nd Q 23 | $\$ 793,570$ | $\$ 1,072,080$ | $\$ 2,059,440$ | $\$ 5,715,085$ | $\$ 2,424,134$ |
| 3rd Q 23 | $\$ 715,931$ | $\$ 1,080,650$ | $\$ 2,089,361$ | $\$ 5,712,075$ | $\$ 2,326,642$ |
| 4th Q 23 | $\$ 698,483$ | $\$ 1,097,756$ | $\$ 2,159,319$ | $\$ 8,427,133$ | $\$ 2,718,316$ |
| 1st Q 24 | $\$ 633,337$ | $\$ 1,035,893$ | $\$ 2,019,801$ | $\$ 5,313,750$ | $\$ 2,273,719$ |

## Manhattan <br> Resale Cooperatives and Condominiums

Resale apartments sold in the first quarter spent 3\% longer on the market than in 1Q23. Buyers paid on average 97.4\% of the last asking price for their apartments, up from $97.2 \%$ a year ago.

## Average Days on the Market



Selling vs. Last Asking Price


Lofts

Both the average and median loft prices per square foot were higher than a year ago.

Average and Median Sales Prices Per Square Foot


## Percentage of Resales

in Manhattan

U Upper Manhattan
Generally north of 96th Street on the East Side, 110th Street on the West Side pages 17-18

C West Side
Generally 59th Street to 110th Street, Hudson River to west of Fifth Ave. pages 9-10

East Side
Generally 59th Street to 96th Street, Fifth Ave. to the East River pages 7-8

Midtown
34th Street to 59th Street, East River to the Hudson River pages 11-12

D Downtown
34th Street to 14th Street pages 13-14

Downtown
South of 14th Street pages 15-16


Resale Apartments
Generally 59th St. to 96th St.,
Fifth Ave. to the East River

One-bedrooms were the only size of apartments with a HIGHER median price than 1Q23.

Co-op prices rose for prewar but fell for postwar apartments.


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|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Percent <br> of Sales | 1st Q 23 | $12 \%$ | $35 \%$ | $30 \%$ | $24 \%$ |
| Median <br> Price | 1st Q 24 | $14 \%$ | $36 \%$ | $24 \%$ | $26 \%$ |
|  | 1st Q 23 | $\$ 417,500$ | $\$ 657,500$ | $\$ 1,550,000$ | $\$ 2,989,000$ |
|  | 1st Q 24 | $\$ 383,000$ | $\$ 710,000$ | $\$ 1,360,000$ | $\$ 2,875,000$ |

Cooperative
Average price per room


## Condominium

Average price per square foot



Resale Apartments
Generally 59th St. to 110th St.,
Hudson River to West of Fifth Ave.

All size categories had a lower median price than a year ago.

The average condo price per square foot fell $3 \%$ over the past year.


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Cooperative
Average price per room


## Condominium

Average price per square foot




Resale Apartments
34th St. to 59th St.,
East River to the Hudson River

The median price was lower than 2023's first quarter for all size categories, led by a $9 \%$ decline for three-bedroom and larger apartments.

At \$1,424, the average condo price per square foot was 6\% lower than a year ago.


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|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Percent <br> of Sales | 1st Q 23 | $24 \%$ | $42 \%$ | $26 \%$ | $8 \%$ |
| Median <br> Price | 1st Q 24 | $23 \%$ | $39 \%$ | $30 \%$ | $8 \%$ |
|  | 1st Q 23 | $\$ 400,000$ | $\$ 775,000$ | $\$ 1,339,250$ | $\$ 2,747,000$ |
|  | 1st Q 24 | $\$ 390,000$ | $\$ 720,000$ | $\$ 1,272,500$ | $\$ 2,500,000$ |

Cooperative
Average price per room


## Condominium

Average price per square foot


Q1
Resale Apartments 34th St. to 14th St.

The average co-op price per room ROSE over the past year for both prewar and postwar apartments.

Condo prices averaged \$1,705 per square foot, slightly less than a year ago.


BHS


Studio
1-Bedroom
2-Bedroom
3+Bedroom

| Percent <br> of Sales | 1st Q 23 | $12 \%$ | $45 \%$ | $31 \%$ | $12 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Median <br> Price | 1st Q 24 | $21 \%$ | $46 \%$ | $25 \%$ | $9 \%$ |
|  | 1st Q 23 | $\$ 510,000$ | $\$ 862,500$ | $\$ 1,950,000$ | $\$ 4,500,000$ |
|  | 1st Q 24 | $\$ 578,000$ | $\$ 825,000$ | $\$ 2,022,500$ | $\$ 3,855,000$ |

Cooperative
Average price per room


## Condominium

Average price per square foot


Q1
Resale Apartments
South of 14th St.

Two-bedrooms were the only size of apartments with a decline in median price compared to a year ago.

Condo prices averaged
$3 \%$ less per square foot than 1Q23.


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Cooperative
Average price per room


## Condominium

Average price per square foot


Resale Apartments
Generally North of 96th Street on the East Side, and 110th St. on the West Side

The average condo
price per square foot rose
$4 \%$ over the past year
to \$904.

Co-op prices were mixed compared to the
first quarter of 2023.


Cooperative
Average price per room


## Condominium

Average price per square foot
$\$ 1,000 \longrightarrow$


## Contact Us

## FIRST QUARTER 2024

## Residential Market Report

## East Side

445 Park Avenue
New York, NY 10022
212-906-9200

## West Side

1934 Broadway
New York, NY 10023
212-588-5600

Flatiron
130 Fifth Avenue
New York, NY 10011
212-906-0500

## Union Square

100 Fifth Avenue, 2nd Floor
New York, NY 10011
212-381-6500

## SoHo

451 West Broadway
New York, NY 10012
212-381-4200

## Tribeca

43 North Moore Street
New York, NY 10013
212-452-4500

## Harlem

2169 Frederick Douglass Boulevard
New York, NY 10026
212-381-2570
Development Marketing
451 West Broadway
New York, NY 10012
212-521-5757
BHS Relocation Services
445 Park Avenue, 10th Floor
New York, NY 10022
212-381-6521

# BHS the Craft of Research 

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International Realty


[^0]:    * Includes new development and resale apartments. 1Q24 data is preliminary and subject to revision in future reports. Data from the prior four quarters

