

NEW LISTINGS
RENTAL
CONCESSIONS
REPORT

SZOSS



Brown Harris Stevens THE Craft of Research

# Highlights

# RENTAL CONCESSIONS REPORT

July 2025

- The percentage of listings in doorman buildings offering concessions jumped 17% from June to 4.32%.
- Upper Manhattan remains the market area with the largest number of listings with concessions, 9.35%.
- Average total concessions dipped 2% in July to 1.33 months.
- The market area with the highest average total concessions remains Upper Manhattan with 2.53 months.

# **DEFINITIONS**

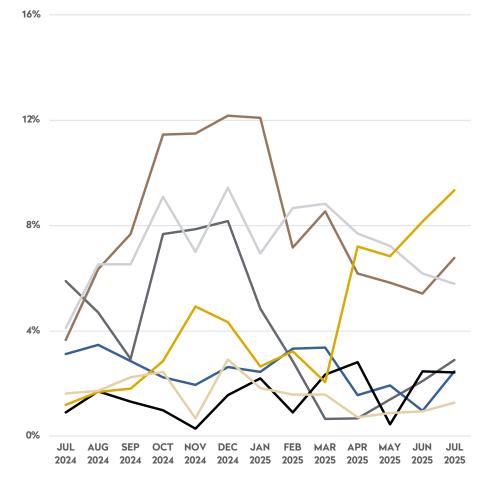
**LISTINGS** Rental listings transmitted through the Real Estate Board of New York's listing service at the beginning of the month.

**TOTAL CONCESSIONS** Includes both free rent and owner-paid fees on a monthly basis.



# **Total Concessions**

# % OF NEW LISTINGS OFFERING CONCESSIONS



# UPPER MANHATTAN

Generally north of 96th Street on the East Side, 110th Street on the West Side

# WEST SIDE

Generally 59th Street to 110th Street, Hudson River to west of Fifth Ave.

# EAST SIDE

Generally 59th Street to 96th Street, Fifth Ave. to the East River

# MIDTOWN WEST

34th Street to 59th Street, Hudson River to west of Fifth Ave.

# MIDTOWN EAST

34th Street to 59th Street, Fifth Ave. to the East River, Roosevelt Island

# DOWNTOWN

34th Street to 14th Street

# DOWNTOWN

South of 14th Street

# AVERAGE CONCESSIONS IN MONTHS

	JUL 2025	JUN 2025	MAY 2025	APR 2025	MAR 2025	FEB 2025	JAN 2025	DEC 2024	NOV 2024	OCT 2024	SEP 2024	AUG 2024	JUL 2024
14TH - 34TH STREET	1.60	1.93	0.76	0.90	0.88	1.32	1.42	1.38	1.44	1.46	1.32	1.25	0.92
EAST SIDE	1.00	1.30	1.05	1.43	1.77	1.48	1.26	1.19	1.17	1.44	1.06	1.18	1.33
MIDTOWN EAST	1.66	1.40	1.02	1.85	1.63	2.13	1.80	1.60	1.00	1.36	1.10	1.06	1.87
MIDTOWN WEST	0.91	0.89	0.87	0.95	1.09	1.20	1.14	1.31	1.24	1.36	1.53	1.03	1.08
SOUTH OF 14TH STREET	1.02	1.04	0.88	0.86	0.92	1.03	1.14	1.34	1.48	1.33	1.38	1.09	1.28
UPPER MANHATTAN	2.53	2.82	1.90	1.59	1.00	1.60	1.40	3.50	2.00	1.40	0.93	1.05	1.17
WEST SIDE	1.50	1.33	0.90	1.50	1.43	0.99	0.71	1.23	1.50	2.53	1.97	1.39	1.80
TOTAL	1.33	1.36	1.00	1.10	1.11	1.19	1.21	1.41	1.39	1.43	1.41	1.12	1.21

# Contact Us

# **JULY 2025**

# **RENTAL CONCESSIONS REPORT**

# **East Side**

445 Park Avenue New York, NY 10022 212-906-9200

# West Side / Broadway

1934 Broadway New York, NY 10023 212-588-5600

#### **Flatiron**

130 Fifth Avenue New York, NY 10011 212-906-0500

# **Union Square**

100 Fifth Avenue, 2nd Floor New York, NY 10011 212-381-6500

# SoHo

451 West Broadway New York, NY 10012 212-381-4200

# Tribeca

43 North Moore Street New York, NY 10013 212-452-4500

#### Harlem

2169 Frederick Douglass Boulevard New York, NY 10026 212-381-2570

# **Development Marketing**

451 West Broadway New York, NY 10012 212-521-5757

#### **BHS Relocation Services**

445 Park Avenue, 10th Floor New York, NY 10022 212-381-6521

# BHS THE Craft of Research

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