an

NEW LISTINGS
RENTAL
CONCESSIONS
REPORT

SZO SZO



Brown Harris Stevens THE Craft OF Research

Highlights

RENTAL CONCESSIONS REPORT

January 2025

- The number of listings in doorman buildings offering concessions dropped by 18% in January.
- For the fifth straight month, Midtown West was the market area offering the highest number of listings with concessions 12.09%.
- Doorman buildings averaged 1.21 months in total concessions in January, a decline of 21% from a year ago.
- Midtown East posted the highest average concession amount, with 1.8 months.

DEFINITIONS

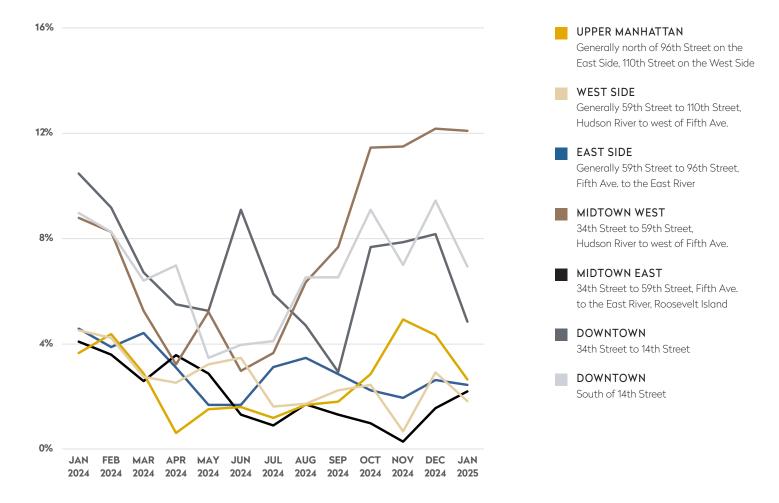
LISTINGS Rental listings transmitted through the Real Estate Board of New York's listing service at the beginning of the month.

TOTAL CONCESSIONS Includes both free rent and owner-paid fees on a monthly basis.



Total Concessions

% OF NEW LISTINGS OFFERING CONCESSIONS



AVERAGE CONCESSIONS IN MONTHS

	JAN 2025	DEC 2024	NOV 2024	OCT 2024	SEP 2024	AUG 2024	JUL 2024	JUN 2024	MAY 2024	APR 2024	MAR 2024	FEB 2024	JAN 2024
14TH - 34TH STREET	1.42	1.38	1.44	1.46	1.32	1.25	0.92	1.19	1.37	1.38	1.72	1.47	1.56
EAST SIDE	1.26	1.19	1.17	1.44	1.06	1.18	1.33	1.00	1.00	1.12	1.02	1.34	1.36
MIDTOWN EAST	1.80	1.60	1.00	1.36	1.10	1.06	1.87	2.00	1.75	0.85	1.48	1.86	1.86
MIDTOWN WEST	1.14	1.31	1.24	1.36	1.53	1.03	1.08	1.10	1.11	1.45	1.12	1.45	1.54
SOUTH OF 14TH STREET	1.14	1.34	1.48	1.33	1.38	1.09	1.28	1.03	1.21	1.05	1.40	1.39	1.51
UPPER MANHATTAN	1.40	3.50	2.00	1.40	0.93	1.05	1.17	1.40	1.33	1.00	0.93	1.43	1.80
WEST SIDE	0.71	1.23	1.50	2.53	1.97	1.39	1.80	1.75	1.33	1.28	1.23	1.42	1.38
TOTAL	1.21	1.41	1.39	1.43	1.41	1.12	1.21	1.24	1.30	1.17	1.35	1.46	1.54

Contact Us

JANUARY 2025

RENTAL CONCESSIONS REPORT

East Side

445 Park Avenue New York, NY 10022 212-906-9200

West Side / Broadway

1934 Broadway New York, NY 10023 212-588-5600

Flatiron

130 Fifth Avenue New York, NY 10011 212-906-0500

Union Square

100 Fifth Avenue, 2nd Floor New York, NY 10011 212-381-6500

SoHo

451 West Broadway New York, NY 10012 212-381-4200

Tribeca

43 North Moore Street New York, NY 10013 212-452-4500

Harlem

2169 Frederick Douglass Boulevard New York, NY 10026 212-381-2570

Development Marketing

451 West Broadway New York, NY 10012 212-521-5757

BHS Relocation Services

445 Park Avenue, 10th Floor New York, NY 10022 212-381-6521

BHS THE Craft of Research

Prepared by Lisa Rae Castrigno, SVP of Research, Brown Harris Stevens.

©2025 by Brown Harris Stevens. All Rights Reserved. This information may not be copied, used or distributed without Brown Harris Stevens' consent.

While information is believed true, no guaranty is made of accuracy.





