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April 4, 2005 |

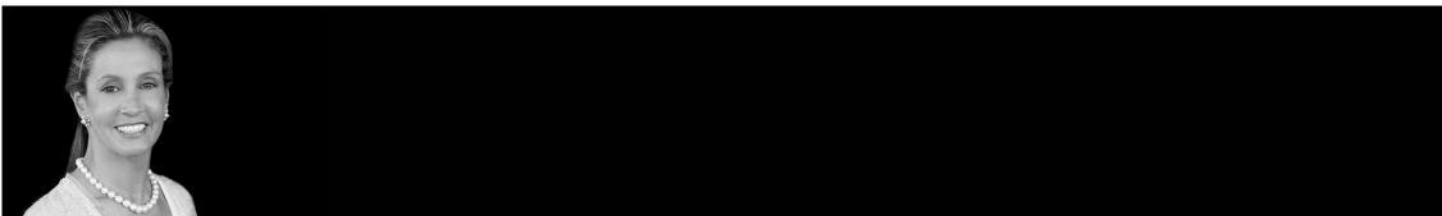
By S.Jhoanna Robledo

KATHY COOPER REPRESENTED THE BUYER IN THE FOLLOWING SALE:

It's unclear if he snagged a one-of-a-kind deal!, but infomercial mogul Bill Guthy and his wife, Lola Cosmetics founder Victoria Jackson (pictured), have just made one purchase for a lot more than \$19.95. City records show that the couple paid \$12 million in February for a six-story East 65th Street townhouse with fourteen rooms and a private glass elevator. It also has a media room, perfect for the co-founder and principal of Guthy-Renker, the billion-dollar-grossing studio that—as all insomniacs know—produces infomercials for skin-care lines and Pilates DVDs hawked by the likes of Cindy Crawford and Daisy Fuentes. Jackson, who sells her makeup on QVC, says the mansion is the California couple's first purchase in the city, and will serve as home base for their frequent East Coast trips. "It's New York at its best," she swoons, sounding like a master pitchwoman even off the air.



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