

## THE SINGER VENEKAMP TEAM ANNOUNCES STAGING COMPLETION AT ONE57 UNIT 54B

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The SingerVenekamp Team at Brown Harris Stevens, which has established itself as one of Manhattan's most successful real estate teams, announced today the staging is complete for Unit 54B, the 5,475-square-foot home on the 54th floor of Christian de Portzamparc's iconic luxury tower, One57.

"This apartment is stunning, spacious and available for immediate occupancy," said John Venekamp of the SingerVenekamp Team at Brown Harris Stevens. "Needless to say, Leslie Singer and I are thrilled to show this magnificent residence to potential buyers. Truly, they must see the views first hand, as they are so New York City."

Luxury real estate staging firm, Interior Marketing Group, transformed the sundrenched five-bedroom, five-and-a-half bath residence with a curated blend of new, vintage

and custom made furniture pieces, lighting and accessories. One of Unit 54B's most unique selling features are the remarkable views, as such each staging design element speaks to this. Each piece comes together to highlight the mesmerizing views through the units 12' floor-to-ceiling windows which over look Central Park to the north, Midtown to the east, and south views over the Chrysler and Empire State building.

Danish architect Thomas Juul-Hansen was chosen to design the interiors of One57 for his hands-on approach to residential living. Recognized for his expertise in designing some of New York's most notable glass curtain wall residences, his highly personalized style is present throughout the building. Juul-Hansen's work has been accentuated by the pieces now staged in the residence. Interior Marketing Group owns 100% of their own inventory, each piece of art displayed in Unit 54B has been commissioned specifically for this project and created by in-house artists.

Unit 54B boast's oversized doors and soaring ceiling heights, providing a glamorous stage for entertaining guests. Materials of the highest quality are provided: rich rosewood flooring in a French herringbone pattern or select rift sawn white oak, slabs of Italian marble, and custom hardware and light fixtures.

Heralded as one of New York's most luxurious residences with just 92 homes, One57 defines the ultimate in luxury living. Residents enjoy a la carte services of the flagship Park Hyatt located in the building through a separate fully attended lobby. With multilingual concierge services, health club with pool and spa, five-star restaurant, library, private conference rooms, screening room and attended parking, every whim will be expertly satisfied. As an added bonus, pets are allowed.

Management, LLC, manages more than 170 luxury buildings located in Manhattan, we have access to more closing data than any other firm. We know the cooperative boards of these buildings and their policies. Brown Harris Stevens also takes a leadership role in our industry's professional organization, The Real Estate Board of New York (REBNY). Within twenty-four hours from the time we receive your exclusive listing agreement, we invite the cooperation of other licensed real estate brokers who are members of REBNY. Our marketing reach extends nationally and internationally. Brown Harris Stevens is the exclusive New York City, Hamptons and Palm Beach affiliate of Christie's International Real Estate, a subsidiary.



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