## Brown Harris Stevens

Established 1873

Manhattan
Residential Market Report
Fourth Quarter 2013


## Manhattan Cooperatives and Condominiums *

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

The average price for a Manhattan apartment was $\$ 1,553,599$ in the fourth quarter, $2 \%$ less than a year ago. This decline is solely attributable to the rush of high-end closings in 2012's fourth quarter, due to pending tax-law changes. With capital gains rates slated to rise for the wealthy in 2013, many owners of luxury apartments were incentivized to close before the end of the year. The median price of $\$ 841,278$ was just $1 \%$ lower than in the fourth quarter of 2012.

## Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 4th Q 13 | $\$ 386,187$ | $\$ 631,416$ | $\$ 1,312,888$ | $\$ 3,515,588$ | $\$ 1,120,930$ |
| 3rd Q 13 | $\$ 401,065$ | $\$ 616,811$ | $\$ 1,296,994$ | $\$ 3,176,399$ | $\$ 1,135,254$ |
| 2nd Q 13 | $\$ 368,596$ | $\$ 609,181$ | $\$ 1,232,841$ | $\$ 3,135,987$ | $\$ 1,105,713$ |
| 1st Q 13 | $\$ 352,581$ | $\$ 567,010$ | $\$ 1,191,260$ | $\$ 2,937,203$ | $\$ 987,883$ |
| 4th Q 12 | $\$ 349,091$ | $\$ 589,013$ | $\$ 1,382,381$ | $\$ 4,676,411$ | $\$ 1,366,856$ |

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 4th Q 13 | $\$ 604,411$ | $\$ 922,087$ | $\$ 2,229,291$ | $\$ 5,028,951$ | $\$ 2,160,272$ |
| 3rd Q 13 | $\$ 617,562$ | $\$ 929,248$ | $\$ 1,863,530$ | $\$ 4,598,090$ | $\$ 1,828,308$ |
| 2nd Q 13 | $\$ 615,376$ | $\$ 972,663$ | $\$ 1,859,928$ | $\$ 4,054,070$ | $\$ 1,812,504$ |
| 1st Q 13 | $\$ 574,533$ | $\$ 861,700$ | $\$ 1,830,967$ | $\$ 3,860,773$ | $\$ 1,748,957$ |
| 4th Q 12 | $\$ 559,871$ | $\$ 880,852$ | $\$ 1,861,630$ | $\$ 4,251,334$ | $\$ 1,880,191$ |

*4Q13 data is preliminary and subject to revision in future reports. Data from the prior four quarters
has been revised to include sales recorded after our initial reports were released.

[^0]Co-op prices saw the biggest effect of the jump in high-end sales a year ago, as their average price of $\$ 1,120,930$ was $18 \%$ lower than 2012's fourth quarter. It's worth noting that the median co-op price of $\$ 665,000$ was just $1 \%$ lower than a year ago. Smaller co-ops saw price increases over the past year, with the studio average price rising $11 \%$ and one-bedrooms up $7 \%$.
Helped by strong new development activity, the average condo price set a record in the fourth quarter. At $\$ 2,160,272$, this figure was $15 \%$ higher than 2012's fourth quarter. The average price for condos in new developments was $\$ 2,885,758$, also a record.

## Average Price Per Square Foot

New Developments


Lofts


Asking Vs. Selling Price

Based on the last asking price. Excludes new developments.


Units sold during the fourth quarter spent an average of 83 days on the market, up slightly from the prior quarter but $26 \%$ less time than a year ago. Sellers were able to get 98.4\% of their last asking price, up from $96.2 \%$ in 2012's fourth quarter.

Apartments in new developments sold for an average of $\$ 1,562$ per square foot in the fourth quarter, $26 \%$ more than a year ago and a new record. Activity in Walker Tower, 135 East 79th Street and 241 Fifth Avenue was a main reason for this increase. Loft prices also set a record high in the fourth quarter, averaging $\$ 1,405$ per square foot.

Time on the Market


Excludes new developments and units listed over one year.

## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 4th Q 12 | 4th Q 13 | $11 \%$ | $35 \%$ | $32 \%$ |
|  | 4th Q 12 | $14 \%$ | $36 \%$ | $28 \%$ | $22 \%$ |
| Price | 4th Q 13 | $\$ 350,762$ | $\$ 639,226$ | $\$ 1,752,629$ | $\$ 5,742,243$ |
|  | \% Change | $\$ 398,512$ | $\$ 688,332$ | $\$ 1,650,627$ | $\$ 5,183,071$ |
|  |  | $14 \%$ | $8 \%$ | $-6 \%$ | $-10 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,700$ | $\$ 1,314$ |
| :---: | :---: |
| $\$ 1,600$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |

The average price fell for two-bedroom and larger apartments on the East Side from a year ago, as luxury co-ops sales declined.
Strength was shown in studio and one-bedroom apartments, whose average price rose $14 \%$ and $8 \%$ respectively. Also of note was a $23 \%$ jump in the average condo price per square foot in this market, helped by new development activity.

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

| Percent of <br> Sales | 4th Q 12 | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
|  | $14 \%$ | $32 \%$ | $35 \%$ | $19 \%$ |  |
| Average | 4th Q 12 | $12 \%$ | $37 \%$ | $35 \%$ | $16 \%$ |
| Price | 4th Q 13 | $\$ 446,811$ | $\$ 717,785$ | $\$ 1,605,244$ | $\$ 4,749,975$ |
|  | \% Change | $\$ 454,476$ | $\$ 771,231$ | $\$ 1,726,474$ | $\$ 3,714,063$ |
|  |  | $2 \%$ | $7 \%$ | $8 \%$ | $-22 \%$ |

Except for three-bedroom and larger apartments, all other size categories on the West Side posted higher average prices compared to the fourth quarter of 2012. Gains were led by an $8 \%$ increase in twobedrooms, and a $7 \%$ increase in one-bedrooms.

## Cooperative

## Average Price Per Room



## Condominium

Average Price Per Square Foot


## Midtown

Midtown East geverally 3 thb to 59 th Street Fiyth Avenene to the East River

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot


Midtown East apartment prices were mixed over the past year. The average price per room rose for both prewar and postwar co-ops, but condo prices were lower than 2012's fourth quarter.

Midtown West giveraly 3 4th to 5 9phbs Steret, Huldom Rivero Westof Fifh Avenue

Cooperative
Average Price Per Room


Condominium
Average Price Per Square Foot

| $\$ 1,500$ | $\$ 1,314$ |
| ---: | :---: |
| $\$ 1,250$ |  |
| $\$ 1,000$ |  |
| $\$ 750$ |  |
| $\$ 500$ |  |
|  |  |
|  |  |

Condo prices averaged $\$ 1,479$ per square foot in the Midtown West market in the fourth quarter, a $13 \%$ improvement from a year ago. Co-op prices fell for prewar but rose for postwar units.

## Downtown

South of 34th Street

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 4th Q 12 | $17 \%$ | $46 \%$ | $27 \%$ | $10 \%$ |
| Sales | 4th Q 13 | $21 \%$ | $41 \%$ | $26 \%$ | $12 \%$ |
| Average | 4th Q 12 | $\$ 465,833$ | $\$ 750,291$ | $\$ 1,552,346$ | $\$ 3,979,361$ |
| Price | 4th Q 13 | $\$ 542,217$ | $\$ 841,521$ | $\$ 2,231,849$ | $\$ 5,309,547$ |
|  | \% Change | $16 \%$ | $12 \%$ | $44 \%$ | $33 \%$ |

## Cooperative

## Condominium

Average Price Per Room

|  | \$241,085 ${ }^{\text {\$ } 256,340}$ | \$221,035 \| $\mathbf{\$ 2 4 6 , 9 4 5}$ |
| :---: | :---: | :---: |
| \$275,000 |  |  |
| \$250,000 |  |  |
| \$225,000 |  |  |
| \$200,000 |  |  |
| \$175,000 |  |  |
| \$150,000 |  |  |
| \$125,000 |  |  |
| \$100,000 |  |  |
| Prewar Postwar |  |  |

Average Price Per Square Foot

| $\$ 1,600$ | \$1,289 |
| :---: | :---: |
| $\$ 1,575$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |

The Downtown market saw impressive gains in prices over the past year, helped by sales at Walker Tower, 241 Fifth Avenue and 18 Gramercy Park. This led to a sharp increase in the average price for two-bedroom and larger apartments in this market. The strong new development activity is also reflected in the $22 \%$ increase in the average condo price per square foot over the past 12 months.

## Upper Manhattan

Generally North of 96th Street on the East Side, and 110th Street on the West Side

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 4th Q 12 | $5 \%$ | $35 \%$ | $38 \%$ | $22 \%$ |
| Sales | 4th Q 13 | $10 \%$ | $37 \%$ | $36 \%$ | $17 \%$ |
| Average | 4th Q 12 | $\$ 209,929$ | $\$ 347,130$ | $\$ 654,143$ | $\$ 1,000,475$ |
| Price | 4th Q 13 | $\$ 226,595$ | $\$ 364,879$ | $\$ 634,041$ | $\$ 1,082,876$ |
|  | \% Change | $8 \%$ | $5 \%$ | $-3 \%$ | $8 \%$ |

Cooperative
Average Price Per Room


Condominium
Average Price Per Square Foot

|  | \$644 | \$708 |
| :---: | :---: | :---: |
| \$800 |  |  |
| \$700 |  |  |
| \$600 |  |  |
| \$500 |  |  |
| \$400 |  |  |
| \$300 |  |  |
| \$200 |  |  |
| \$100 |  |  |
|  | $4 \mathrm{Q12}$ | 4013 |

Prices in Upper Manhattan were generally higher compared to last year's fourth quarter. Pricing gains were led by studio and three-bedroom and larger apartments, which both saw their average price rise $8 \%$ during this the past year. Condos also had higher prices, as their average price per square foot rose $10 \%$ from a year ago to $\$ 708$.

This report is based on 2,664 recorded Manhattan apartment sales, $16 \%$ more than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, and Alan Tsang, Senior Analyst, Brown Harris Stevens.
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| EAST SIDE | EDWARD LEE CAVE DIVISION |
| :--- | :--- |
| 445 Park Avenue | 790 Madison Avenue |
| Hall F. Willkie, President | Caroline E. Y. Guthrie |
| Ruth McCoy, EVP | President |
| Managing Director of Sales |  |
| UPPER EAST SIDE | WEST SIDE |
| 1121 Madison Avenue | 1926 Broadway |
| Peter R. Marra, EVP | Kevin Kovesci, EVP |
| Managing Director of Sales | Managing Director of Sales |


[^0]:    Cover Property: BrownHarrisStevens.com WEB\#9108434

