## Brown Harris Stevens

Established 1873

Manhattan<br>Residential Market Report

Third Quarter 2014


## Manhattan - All Cooperatives and Condominiums *

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

The average apartment price in Manhattan of $\$ 1,675,021$ during the third quarter was $18 \%$ higher than a year ago. Although down slightly from the first quarter's record level, this is still the second highest average price ever recorded. The median apartment price reached $\$ 898,500$, a 3\% improvement compared to a year ago. The 2,712 reported transactions at the time of this report were $15 \%$ fewer than during 2013's comparable period.

Cooperative prices averaged $\$ 1,299,874$ in the third quarter, $15 \%$ more than a year ago. Gains were led by larger apartments, as the average price for 3-bedroom and larger coops jumped $42 \%$ in part due to a record-tying $\$ 70$ million sale.

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 622,346$ | $\$ 929,594$ | $\$ 1,863,083$ | $\$ 4,592,109$ | $\$ 1,827,524$ |
| 4th Q 13 | $\$ 598,203$ | $\$ 960,354$ | $\$ 2,178,869$ | $\$ 5,198,349$ | $\$ 2,210,250$ |
| 1st Q 14 | $\$ 633,750$ | $\$ 1,039,621$ | $\$ 2,080,148$ | $\$ 5,780,864$ | $\$ 2,309,071$ |
| 2nd Q 14 | $\$ 612,030$ | $\$ 1,072,560$ | $\$ 2,059,209$ | $\$ 5,892,273$ | $\$ 2,270,093$ |
| 3rd Q 14 | $\$ 639,200$ | $\$ 1,008,881$ | $\$ 2,073,786$ | $\$ 5,908,647$ | $\$ 2,187,658$ |

* Incudes new development and resale apartments.

3Q14 data is preliminary and subject to revision in future reports. Data from the prior four quarters has been revised to include sales recorded after our initial reports were released.

At $\$ 2,187,658$, the average condominium price was 20\% higher than 2013's third quarter, but down from the prior quarter. All sizes of condos posted higher average prices than a year ago, led by a $29 \%$ gain for 3-bedroom and larger units.

[^0]
## Manhattan - New Developments

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

Apartments in new
developments sold for an average of $\$ 2,672,066$ in the third quarter, a $43 \%$ jump from last year's comparable period. This figure did decline sharply from the second quarter of 2014, due to fewer closings over $\$ 20$ million.

Average Price Per Square Foot


Sales by Area


The average price per square foot for new apartments rose $23 \%$, from \$1,343 a year ago to $\$ 1,646$. Downtown south of 14th Street accounted for $24.4 \%$ of new development sales, the highest percentage of any market.

## Manhattan - Resale Cooperatives and Condominiums

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

## Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 402,134$ | $\$ 618,963$ | $\$ 1,294,206$ | $\$ 3,195,118$ | $\$ 1,142,494$ |
| 4th Q 13 | $\$ 380,293$ | $\$ 630,357$ | $\$ 1,319,308$ | $\$ 3,598,163$ | $\$ 1,140,489$ |
| 1st Q 14 | $\$ 388,034$ | $\$ 645,638$ | $\$ 1,346,392$ | $\$ 4,341,024$ | $\$ 1,232,106$ |
| 2nd Q 14 | $\$ 417,537$ | $\$ 674,037$ | $\$ 1,373,325$ | $\$ 3,848,410$ | $\$ 1,222,700$ |
| 3rd Q 14 | $\$ 393,455$ | $\$ 685,544$ | $\$ 1,361,726$ | $\$ 4,544,621$ | $\$ 1,311,093$ |

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 13 | $\$ 611,633$ | $\$ 942,755$ | $\$ 1,844,908$ | $\$ 4,364,262$ | $\$ 1,757,202$ |
| 4th Q 13 | $\$ 627,912$ | $\$ 969,987$ | $\$ 2,056,068$ | $\$ 4,311,396$ | $\$ 1,843,218$ |
| 1st Q 14 | $\$ 636,191$ | $\$ 1,019,195$ | $\$ 1,946,802$ | $\$ 4,337,774$ | $\$ 1,909,083$ |
| 2nd Q 14 | $\$ 632,219$ | $\$ 1,086,651$ | $\$ 1,935,718$ | $\$ 4,687,350$ | $\$ 1,917,740$ |
| 3rd Q 14 | $\$ 640,065$ | $\$ 1,022,059$ | $\$ 2,035,367$ | $\$ 4,778,484$ | $\$ 1,952,403$ |

Resale apartment prices averaged $\$ 1,545,875$ in the third quarter, $13 \%$ higher than a year ago and $5 \%$ more than the prior quarter. Most of the gains were for luxury apartments, as the median price was unchanged during this time.

The average price for resale co-ops rose $15 \%$ from the third quarter of 2013 , to $\$ 1,311,093$. This was helped by a $42 \%$ increase in the average price for 3-bedroom and larger resale co-ops. The only size category of resale co-ops to decline in average price over the past year was studios.

An 11\% gain over the past twelve months brought the average price for resale condos to a record $\$ 1,952,403$ in the third quarter. All sizes of resale condos posted an average price increase, led by a $10 \%$ jump for 2-bedrooms.

## Manhattan - Resale Cooperatives and Condominiums

Time on the Market


Excludes units listed over one year.

Asking Vs. Selling Price


Based on the last asking price.

## Lofts

Average and Median Sale Price Per Square Foot


Existing loft prices averaged $\$ 1,524$ per square foot in the third quarter, a new record and a $16 \%$ improvement from a year ago. The median loft price per square foot rose $20 \%$ during this time to $\$ 1,500$.

[^1]Previously-owned apartments sold in the third quarter spent an average of 70 days on the market, $11 \%$ less time than a year ago.
Their sellers received 99.1\% of their last asking price, up from $98.5 \%$ in 2013's third quarter.

## East Side Resale Apartments

Generally 59th to 96th Street, Fifth Avenue to the East River

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $10 \%$ | $36 \%$ | $35 \%$ | $19 \%$ |
| Sales | 3rd Q 14 | $13 \%$ | $36 \%$ | $31 \%$ | $20 \%$ |
| Average | 3rd Q 13 | $\$ 390,346$ | $\$ 628,787$ | $\$ 1,607,273$ | $\$ 4,473,895$ |
| Price | 3rd Q 14 | $\$ 409,217$ | $\$ 689,729$ | $\$ 1,703,122$ | $\$ 6,083,266$ |
|  | \% Change | $5 \%$ | $10 \%$ | $6 \%$ | $36 \%$ |

## Cooperative

## Average Price Per Room



## Condominium

Average Price Per Square Foot

| $\$ 1,600$ | $\$ 1,381$ |
| :--- | :--- |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
| $\$ 900$ |  |

Prices rose for all categories of East Side resale apartments over the past year. A $\$ 70$ million closing helped pushed the average price for 3-bedroom and larger apartments $36 \%$ higher than a year ago. The average price per room rose $12 \%$ for prewar and $8 \%$ for postwar co-ops compared to 2013's third quarter. The average condo price per square foot increased $8 \%$ during the past year.

## West Side Resale Apartments

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $11 \%$ | $38 \%$ | $34 \%$ | $17 \%$ |
| Sales | 3rd Q 14 | $15 \%$ | $34 \%$ | $32 \%$ | $19 \%$ |
| Average | 3rd Q 13 | $\$ 455,201$ | $\$ 779,543$ | $\$ 1,576,950$ | $\$ 3,628,589$ |
| Price | 3rd Q 14 | $\$ 492,701$ | $\$ 856,197$ | $\$ 1,911,715$ | $\$ 5,012,513$ |
|  | \% Change | $8 \%$ | $10 \%$ | $21 \%$ | $38 \%$ |

## Cooperative

## Condominium

## Average Price Per Room



Average Price Per Square Foot

| $\$ 1,800$ | \$1,504 |
| :--- | :--- |
| $\$ 1,777$ |  |
| $\$ 1,700$ |  |
| $\$ 1,600$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
|  |  |

## Midtown Resale Apartments

Generally 34th to 59th Street, East River to Hudson River

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $20 \%$ | $45 \%$ | $27 \%$ | $8 \%$ |
| Sales | 3rd Q 14 | $25 \%$ | $43 \%$ | $25 \%$ | $7 \%$ |
| Average | 3rd Q 13 | $\$ 433,981$ | $\$ 799,846$ | $\$ 1,610,000$ | $\$ 3,199,772$ |
| Price | 3rd Q 14 | $\$ 425,764$ | $\$ 856,002$ | $\$ 1,581,945$ | $\$ 3,382,362$ |
|  | \% Change | $-2 \%$ | $7 \%$ | $-2 \%$ | $6 \%$ |

Resale prices were mixed in the Midtown market over the past year, rising for 1-bedroom and 3-bedroom and larger units while declining for studio and 2-bedrooms. Co-op prices rose for both prewar and postwar apartments, while the average condo price per square foot edged up 3\% from 2013's third quarter.

## Cooperative

## Average Price Per Room



## Condominium

Average Price Per Square Foot


## Downtown Resale Apartments

34th - 14th Street

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $23 \%$ | $50 \%$ | $20 \%$ | $7 \%$ |
| Sales | 3rd Q 14 | $22 \%$ | $48 \%$ | $23 \%$ | $7 \%$ |
| Average | 3rd Q 13 | $\$ 484,601$ | $\$ 822,766$ | $\$ 1,687,011$ | $\$ 2,901,617$ |
| Price | 3rd Q 14 | $\$ 478,596$ | $\$ 880,666$ | $\$ 2,072,378$ | $\$ 3,910,658$ |
|  | \% Change | $-1 \%$ | $7 \%$ | $23 \%$ | $35 \%$ |

## Cooperative

## Condominium

Average Price Per Room

|  | \$244,313 | \$302,254 | \$221,213 | \$241,085 |
| :---: | :---: | :---: | :---: | :---: |
| \$325,000 |  |  |  |  |
| \$300,000 |  |  |  |  |
| \$275,000 |  |  |  |  |
| \$250,000 |  |  |  |  |
| \$225,000 |  |  |  |  |
| \$200,000 |  |  |  |  |
| \$175,000 |  |  |  |  |
| \$150,000 |  |  |  |  |
| Prewar Postwar |  |  |  |  |

Average Price Per Square Foot

| $\$ 1,800$ |  |
| :---: | :---: |
| $\$ 1,505$ |  |
| $\$ 1,700$ |  |
| $\$ 1,600$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |

## Downtown Resale Apartments

South of 14th Street

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $19 \%$ | $42 \%$ | $29 \%$ | $10 \%$ |
| Sales | 3rd Q 14 | $15 \%$ | $48 \%$ | $28 \%$ | $9 \%$ |
| Average | 3rd Q 13 | $\$ 546,573$ | $\$ 815,167$ | $\$ 1,651,563$ | $\$ 3,816,697$ |
| Price | 3rd Q 14 | $\$ 569,558$ | $\$ 953,329$ | $\$ 1,778,497$ | $\$ 3,151,485$ |
|  | \% Change | $4 \%$ | $17 \%$ | $8 \%$ | $-17 \%$ |

Downtown south of 14th Street was the only market to see its resale average price fall for 3-bedroom and larger apartments over the past year. All other size categories saw higher average prices than a year ago. Co-op prices were mixed compared to 2013's third quarter, while the condo average price per square foot rose $6 \%$.

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot


## Upper Manhattan Resale Apartments

Generally North of 96 th Street on the East Side, and 110th Street on the West Side

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 13 | $7 \%$ | $38 \%$ | $42 \%$ | $13 \%$ |
| Sales | 3rd Q 14 | $7 \%$ | $36 \%$ | $44 \%$ | $13 \%$ |
| Average | 3rd Q 13 | $\$ 337,263$ | $\$ 353,575$ | $\$ 561,366$ | $\$ 923,973$ |
| Price | 3rd Q 14 | $\$ 226,800$ | $\$ 409,827$ | $\$ 586,752$ | $\$ 1,258,460$ |
|  | \% Change | $-33 \%$ | $16 \%$ | $5 \%$ | $36 \%$ |

## Cooperative

Average Price Per Room

$3 \mathrm{Q} 13 \square 3 \mathrm{Q} 14 \square$

## Condominium

Average Price Per Square Foot

|  | \$695 | \$780 |
| :---: | :---: | :---: |
| \$800 |  |  |
| \$700 |  |  |
| \$600 |  |  |
| \$500 |  |  |
| \$400 |  |  |
| \$300 |  |  |
| \$200 |  |  |
| \$100 |  |  |
|  | 3013 | 3014 |

While the average resale studio price fell $33 \%$ over the past year in Upper Manhattan, we must remember that this is a relatively small market where data can be volatile, and last year's figure was abnormally high. The average price was higher for all other size categories, led by a $36 \%$ jump for 3-bedroom and larger units. The average condo price per square foot climbed $12 \%$ over the past year to $\$ 780$.

This report is based on 2,712 recorded Manhattan apartment sales, $15 \%$ fewer than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, and Alan Tsang, Senior Analyst, Brown Harris Stevens.
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## EAST SIDE

445 Park Avenue
Hall F. Willkie, President
Bess Freedman, EVP
Managing Director of Sales and Business Development Ruth McCoy, EVP Managing Director of Sales

UPPER EAST SIDE
1121 Madison Avenue
Peter R. Marra, EVP
Managing Director of Sales

EDWARD LEE CAVE DIVISION 790 Madison Avenue Caroline E. Y. Guthrie President

WEST SIDE
1926 Broadwa
1926 Broadway
Kevin Kovesci, EVP
Managing Director of Sales

VILLAGE
2 Fifth Avenue
Stephen Klym, EVP
Managing Director of Sales

TRIBECA
43 North Moore
Stephen Klym, EVP
Managing Director of Sales

## BROOKLYN HEIGHTS

129 Montague Street
Christopher Thomas, EVP
Managing Director of Sales

PARK SLOPE
100 Seventh Avenue
Camille Logan, EVP
Managing Director of Sales


[^0]:    Cover Property: BrownHarrisStevens.com WEB\#11249660

[^1]:    Average Sale Price PSF $\square$ Median Sale Price PSF $\square$

