## Brown Harris Stevens

Established 1873

Manhattan<br>Residential Market Report

Third Quarter 2008


## Prices Soften in Some Sectors

Apartments closing in the third quarter sold for an average price of $\$ 1,473,351,12 \%$ higher than a year ago, but down from the prior quarter. The decline from the second quarter is largely attributable to a sharp reduction in closings at 15 Central Park West and The Plaza, which have just about finished their initial sales. The average price without these two buildings would have been $\$ 1,399,524$ in the third quarter, $6 \%$ less than the comparable second quarter figure of $\$ 1,485,784$. The median price for all sales was $\$ 910,000,12 \%$ higher than a year ago and the second highest figure on record. The number of closings during the third quarter was $14 \%$ below a year ago, as activity continues to fall off from the record pace of 2007.

Similarly to the past few quarters, new developments accounted for an increasing percentage of the market. Overall, $39 \%$ of all apartment sales and $70 \%$ of condominium sales were in new developments, which sold for an average of $\$ 1,669,216$. These sales do provide a lagging view of the market, as the average contract for new development sales was signed on September 25th, 2007.

Condo prices, which had been driven higher over the past few quarters by 15 Central Park West and Plaza sales, averaged $\$ 1,651,677$ in the third quarter. Removing these buildings would bring the average condo price down to $\$ 1,541,806,7 \%$ below the comparable figure of the second quarter.

At $\$ 1,199,909$, the average price for a co-op in the third quarter was $14 \%$ higher than a year ago, but $7 \%$ below the prior quarter. While four-bedroom and larger co-op prices rose $71 \%$ over the past year, this was primarily due to two closings over $\$ 40$ million. The median co-op price of $\$ 680,000$ was up $6 \%$ from 2007's third quarter.

As we enter year two of the credit crisis, it is only now that we are beginning to see an effect on market indicators. There are two reasons for this delay. One is the protracted period of time from a contract signing to closing, which for some properties can span a year or more. The solid market fundamentals of Manhattan are another factor. Limited inventory, significant equity due to cooperatives restricting financing, a low percentage of investor-owned residential properties, and a diverse economy have contributed to the long-term stability of the market. Even now, many economic indicators remain strong in New York City, as reflected by the August employment level that was almost 31,000 higher than a year ago, while unemployment remained below 6\%.

Transaction data for this market report is provided by ValuExchange, a proprietary database containing the largest known survey of the Manhattan residential market. This report is based on 3,165 recorded Manhattan apartment sales.

# Manhattan Cooperatives and Condominiums 

At $\$ 1,473,351$, the average Manhattan apartment price fell from the second quarter of 2008, but was up 12\% over the past year.

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$
Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 08 | $\$ 8,878,019$ | $\$ 3,088,451$ | $\$ 1,540,920$ | $\$ 805,682$ | $\$ 493,257$ | $\$ 1,473,351$ |
| 2nd Q 08 | $\$ 7,682,890$ | $\$ 3,662,882$ | $\$ 1,791,003$ | $\$ 799,066$ | $\$ 502,735$ | $\$ 1,663,533$ |
| 1st Q 08 | $\$ 10,039,712$ | $\$ 4,139,289$ | $\$ 1,740,749$ | $\$ 813,208$ | $\$ 484,280$ | $\$ 1,690,995$ |
| 4th Q 07 | $\$ 6,951,864$ | $\$ 3,528,383$ | $\$ 1,695,245$ | $\$ 784,290$ | $\$ 437,317$ | $\$ 1,430,514$ |
| 3rd Q 07 | $\$ 6,583,611$ | $\$ 2,917,155$ | $\$ 1,461,438$ | $\$ 761,521$ | $\$ 445,821$ | $\$ 1,319,370$ |

Average Price Per Square Foot

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 08 | $\$ 2,173$ | $\$ 1,540$ | $\$ 1,214$ | $\$ 1,063$ | $\$ 984$ | $\$ 1,184$ |
| 2nd Q 08 | $\$ 2,013$ | $\$ 1,633$ | $\$ 1,297$ | $\$ 1,080$ | $\$ 1,077$ | $\$ 1,251$ |
| 1st Q 08 | $\$ 2,352$ | $\$ 1,724$ | $\$ 1,259$ | $\$ 1,104$ | $\$ 1,049$ | $\$ 1,263$ |
| 4th Q 07 | $\$ 1,764$ | $\$ 1,546$ | $\$ 1,273$ | $\$ 1,042$ | $\$ 953$ | $\$ 1,181$ |
| 3rd Q 07 | $\$ 1,804$ | $\$ 1,349$ | $\$ 1,137$ | $\$ 1,041$ | $\$ 974$ | $\$ 1,121$ |

Average Price Per Room

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 08 | $\$ 917,384$ | $\$ 494,702$ | $\$ 344,739$ | $\$ 255,496$ | $\$ 233,223$ | $\$ 323,046$ |
| 2nd Q 08 | $\$ 865,781$ | $\$ 571,488$ | $\$ 391,267$ | $\$ 254,358$ | $\$ 233,656$ | $\$ 354,006$ |
| 1st Q 08 | $\$ 1,026,915$ | $\$ 630,164$ | $\$ 375,403$ | $\$ 256,001$ | $\$ 229,535$ | $\$ 349,826$ |
| 4th Q 07 | $\$ 752,692$ | $\$ 542,661$ | $\$ 371,594$ | $\$ 247,876$ | $\$ 205,513$ | $\$ 319,591$ |
| 3rd Q 07 | $\$ 714,623$ | $\$ 457,714$ | $\$ 321,316$ | $\$ 238,262$ | $\$ 209,993$ | $\$ 296,577$ |

## Manhattan Cooperative Apartments



Average Sale Price $\square$ Median Sale Price $\square$

Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | :--- | :--- | :--- | ---: | ---: |
| 3rd Q 08 | $\$ 10,160,049$ | $\$ 2,574,422$ | $\$ 1,264,292$ | $\$ 667,816$ | $\$ 400,109$ | $\$ 1,199,909$ |
| 2nd Q 08 | $\$ 8,258,341$ | $\$ 3,436,665$ | $\$ 1,465,315$ | $\$ 653,319$ | $\$ 428,123$ | $\$ 1,292,652$ |
| 1st Q 08 | $\$ 12,947,751$ | $\$ 3,587,305$ | $\$ 1,511,340$ | $\$ 683,698$ | $\$ 414,074$ | $\$ 1,333,431$ |
| 4th Q 07 | $\$ 8,543,583$ | $\$ 3,016,364$ | $\$ 1,315,614$ | $\$ 659,875$ | $\$ 394,539$ | $\$ 1,074,369$ |
| 3rd Q 07 | $\$ 5,931,672$ | $\$ 2,673,848$ | $\$ 1,284,901$ | $\$ 621,613$ | $\$ 387,901$ | $\$ 1,055,753$ |

Average Price Per Room

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 08 | $\$ 937,691$ | $\$ 391,278$ | $\$ 270,736$ | $\$ 205,912$ | $\$ 184,794$ | $\$ 255,399$ |
| 2nd Q 08 | $\$ 881,355$ | $\$ 460,219$ | $\$ 298,728$ | $\$ 203,981$ | $\$ 197,408$ | $\$ 268,930$ |
| 1st Q 08 | $\$ 1,129,921$ | $\$ 498,645$ | $\$ 306,878$ | $\$ 211,647$ | $\$ 193,283$ | $\$ 274,088$ |
| 4th Q 07 | $\$ 781,006$ | $\$ 418,670$ | $\$ 276,890$ | $\$ 206,412$ | $\$ 180,825$ | $\$ 244,111$ |
| 3rd Q 07 | $\$ 633,466$ | $\$ 397,436$ | $\$ 271,425$ | $\$ 192,118$ | $\$ 178,549$ | $\$ 239,280$ |

## Manhattan Condominium Apartments



Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

## Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | :--- | :--- | :--- | ---: | ---: |
| 3rd Q 08 | $\$ 7,988,448$ | $\$ 3,385,446$ | $\$ 1,718,786$ | $\$ 912,414$ | $\$ 644,510$ | $\$ 1,651,677$ |
| 2nd Q 08 | $\$ 7,452,156$ | $\$ 3,786,189$ | $\$ 2,004,123$ | $\$ 934,321$ | $\$ 633,862$ | $\$ 1,975,695$ |
| 1st Q 08 | $\$ 8,889,694$ | $\$ 4,428,083$ | $\$ 1,935,538$ | $\$ 917,691$ | $\$ 596,730$ | $\$ 1,997,108$ |
| 4th Q 07 | $\$ 6,139,071$ | $\$ 3,794,892$ | $\$ 2,111,210$ | $\$ 930,186$ | $\$ 538,400$ | $\$ 1,851,709$ |
| 3rd Q 07 | $\$ 7,232,735$ | $\$ 3,102,457$ | $\$ 1,611,105$ | $\$ 924,492$ | $\$ 571,771$ | $\$ 1,606,219$ |

Average Price Per Square Foot

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| 3rd Q 08 | $\$ 2,066$ | $\$ 1,622$ | $\$ 1,283$ | $\$ 1,128$ | $\$ 1,055$ | $\$ 1,257$ |
| 2nd Q 08 | $\$ 1,959$ | $\$ 1,708$ | $\$ 1,384$ | $\$ 1,164$ | $\$ 1,210$ | $\$ 1,355$ |
| 1st Q 08 | $\$ 2,403$ | $\$ 1,841$ | $\$ 1,354$ | $\$ 1,173$ | $\$ 1,177$ | $\$ 1,369$ |
| 4th Q 07 | $\$ 1,772$ | $\$ 1,635$ | $\$ 1,411$ | $\$ 1,136$ | $\$ 1,075$ | $\$ 1,308$ |
| 3rd Q 07 | $\$ 1,930$ | $\$ 1,405$ | $\$ 1,203$ | $\$ 1,154$ | $\$ 1,095$ | $\$ 1,221$ |

## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

Four closings over \$30 million helped push the average four-bedroom and larger price on the East Side up 95\% over the past year. These closings also led the average prewar co-op price per room 14\% bigher from 2007's third quarter, to $\$ 457,270$.

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio |  |
| :---: | :---: | ---: | ---: | ---: | ---: | ---: |
| Percent of | 3rd Q 07 | $4 \%$ | $13 \%$ | $32 \%$ | $34 \%$ | $16 \%$ |
| Sales | 3rd Q 08 | $7 \%$ | $12 \%$ | $29 \%$ | $39 \%$ | $13 \%$ |
| Average | 3rd Q 07 | $\$ 6,600,294$ | $\$ 3,191,973$ | $\$ 1,629,347$ | $\$ 708,974$ | $\$ 396,333$ |
| Price | 3rd Q 08 | $\$ 12,854,946$ | $\$ 3,138,064$ | $\$ 1,623,043$ | $\$ 723,128$ | $\$ 412,776$ |
|  | $\%$ Change | $95 \%$ | $-2 \%$ | $0 \%$ | $2 \%$ | $4 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,400$ | \$1,283 |
| :---: | :---: |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 700$ |  |

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

While the reduction in 15 Central Park West closings brought down many West Side statistics, the average prices for all sizes of apartments in this market were higher than a year ago. These gains were led by a $13 \%$ increase in the average price for onebedrooms, to \$829,661.

|  |  | 3+Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 07 | 3rd Q 08 | $13 \%$ | $34 \%$ | $39 \%$ |
| Average | 3rd Q 07 | $16 \%$ | $37 \%$ | $37 \%$ | $14 \%$ |
| Price | 3rd Q 08 | $\$ 4,050,609$ | $\$ 1,626,342$ | $\$ 735,691$ | $\$ 432,201$ |
|  | $\%$ Change | $\$ 4,100,499$ | $\$ 1,711,099$ | $\$ 829,661$ | $\$ 483,700$ |
|  | $1 \%$ | $5 \%$ | $13 \%$ | $12 \%$ |  |

## Cooperative

Average Price Per Room

$3007 \square 3008 \square$

## Condominium

Average Price Per Square Foot

| $\$ 1,700$ | \$1,293 |
| :---: | :---: |
| $\$ 1,600$ |  |
| $\$ 1,500$ |  |
| $\$ 1,400$ |  |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |

## Midtown

Midtown East Generally 34th to 58 th Street Fijth Avenue to the East River

## Cooperative

Average Price Per Room

$3007 \square 3008 \square$

## Condominium

Average Price Per Square Foot

| $\$ 1,500$ | $\$ 1,270$ |  |
| :---: | :---: | :---: |
| $\$ 1,300$ |  |  |
| $\$ 1,100$ |  |  |
| $\$ 900$ |  |  |
| $\$ 500$ | 3007 | 3008 |
|  |  |  |

Condo prices averaged \$1,323 per square foot in the Midtown East market, $4 \%$ higher than during the third quarter of 2007.

Sales at 200 Central Park South helped bring the average price per room for postwar co-ops up 58\% over the past year in the Midtown West market.

## Downtown

South of 34 th Street

While the average price fell for three-bedroom and larger apartments over the past year Downtown, all other size categories posted increases over this time. Gains were led by studios and two-bedrooms, whose average prices rose $11 \%$ and $6 \%$ respectively, from the third quarter of 2007.

|  |  | 3+Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 07 | 3rd Q 08 | $15 \%$ | $26 \%$ | $40 \%$ |
| Average | 3rd Q 07 | $11 \%$ | $32 \%$ | $43 \%$ | $19 \%$ |
| Price | 3rd Q 08 | $\$ 3,551,669$ | $\$ 1,524,910$ | $\$ 821,502$ | $\$ 488,717$ |
|  | \% Change | $\$ 2,872,343$ | $\$ 1,622,321$ | $\$ 856,176$ | $\$ 542,283$ |
|  | $-19 \%$ | $6 \%$ | $4 \%$ | $11 \%$ |  |

Cooperative
Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,200$ | \$1,228 |
| :---: | :---: |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 800$ |  |
| $\$ 700$ |  |
| $\$ 500$ |  |

## Northern Manhattan

Generally north of 96th Street on the East Side, and 110th Street on the West Side

New development sales were a big part of pricing gains in Northern Manhattan, as most size categories posted doubledigit increases in average price over the past year.

|  |  | 3+Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 3rd Q 07 | 3rd Q 08 | $14 \%$ | $49 \%$ | $31 \%$ |
| Average | 3rd Q 07 | $9 \%$ | $37 \%$ | $48 \%$ | $7 \%$ |
| Price | 3rd Q 08 | $\$ 891,888$ | $\$ 592,575$ | $\$ 373,538$ | $\$ 286,516$ |
|  | \% Change | $\$ 1,130,325$ | $\$ 583,584$ | $\$ 463,415$ | $\$ 341,593$ |
|  | $27 \%$ | $-2 \%$ | $24 \%$ | $19 \%$ |  |

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot

| $\$ 900$ |
| :---: | :---: |
| $\$ 800$ |
| $\$ 700$ |
| $\$ 600$ |
| $\$ 500$ |
| $\$ 400$ |
| $\$ 300$ |
| $\$ 200$ |

# Manhattan Lofts and Townhouses 

## Manhattan Lofts

Average Price Per Square Foot


## Manhattan Townhouses

Average Price Per Square Foot



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