# Brown Harris Stevens 

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# New York City Residential Market Report 

Third Quarter 2006


## Average Price per Square Foot Sets a New Record

The average price per square foot for Manhattan apartments of $\$ 1,028$ set a new record in the third quarter, and was $6 \%$ higher than a year ago. At the same time, the overall average sale price of $\$ 1,087,982$ was $4 \%$ less than a year ago, due in part to a $3 \%$ decline in the average size of apartments sold during this time. This illustrates that while the average unit sold is typically smaller than a year ago, it is commanding a higher price per square foot.

Manhattan cooperative apartments sold for an average price of $\$ 1,003,945$ in the third quarter, a decline of $4 \%$ from a year ago, although this was not found throughout all areas of Manhattan. This decrease was concentrated in larger apartments, as the average price rose $6 \%$ for one-bedroom and $2 \%$ for studio co-ops over this time. Further, the median price for all Manhattan co-ops sales of $\$ 640,000$ was down only $1 \%$ from a year ago, providing evidence that a decrease in activity at the high end of the market helped push the overall average price lower.

While the average condominium sale price fell $6 \%$ from 2005's third quarter to $\$ 1,196,931$, much of this is attributable to the fact that the condos sold were smaller than a year ago. The average square footage for condos sold fell $5 \%$ over the past year, so it's not surprising that the average price would fall as well. The average price per square foot for condos rose $2 \%$ from the third quarter of 2005 , reaching $\$ 1,108$. We believe this figure presents a better picture of the condo market right now.

Over the past two years the residential market has slowed sharply during the last half of the year. While some might interpret the decline in the average price during the third quarter as a sign of a market slowdown, it is important to take a broader view of the market. The City's economy remains very strong, and is now creating jobs at a faster pace than the nation. Interest rates, which had risen steadily, have begun to slowly fall as inflation remains under control. These factors should continue to keep demand strong and prices stable, even as inventory remains higher than a year ago.

Transaction data for this market report is provided by ValuExchange, a proprietary database containing the largest known survey of the New York City residential market. This report is based on 2,413 reported Manhattan apartment sales.

## Manhattan Cooperatives and Condominiums

The average price per square foot for
Manhattan apartments reached \$1,028 in the third quarter. This figure was 6\% higher than a year ago and a new record.

Average and Median Sale Price


Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 3rd Q 06 | $\$ 5,379,113$ | $\$ 2,707,495$ | $\$ 1,354,930$ | $\$ 702,024$ | $\$ 412,147$ | $\$ 1,087,982$ |
| 2nd Q 06 | $\$ 5,573,921$ | $\$ 3,018,858$ | $\$ 1,530,959$ | $\$ 699,364$ | $\$ 408,146$ | $\$ 1,212,453$ |
| 1st Q 06 | $\$ 6,605,273$ | $\$ 3,142,949$ | $\$ 1,396,168$ | $\$ 678,226$ | $\$ 402,953$ | $\$ 1,258,420$ |
| 4th Q 05 | $\$ 4,515,920$ | $\$ 2,676,760$ | $\$ 1,475,322$ | $\$ 660,373$ | $\$ 378,361$ | $\$ 1,089,946$ |
| 3rd Q 05 | $\$ 5,125,885$ | $\$ 2,832,187$ | $\$ 1,368,859$ | $\$ 649,268$ | $\$ 403,490$ | $\$ 1,138,683$ |

Average Price Per Square Foot

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 1,587$ | $\$ 1,382$ | $\$ 1,057$ | $\$ 956$ | $\$ 925$ | $\$ 1,028$ |
| 2nd Q 06 | $\$ 1,462$ | $\$ 1,302$ | $\$ 1,078$ | $\$ 925$ | $\$ 861$ | $\$ 999$ |
| 1st Q 06 | $\$ 1,615$ | $\$ 1,337$ | $\$ 1,022$ | $\$ 904$ | $\$ 905$ | $\$ 1,000$ |
| 4th Q 05 | $\$ 1,363$ | $\$ 1,214$ | $\$ 1,110$ | $\$ 892$ | $\$ 846$ | $\$ 979$ |
| 3rd Q 05 | $\$ 1,573$ | $\$ 1,209$ | $\$ 1,031$ | $\$ 879$ | $\$ 879$ | $\$ 969$ |

Average Price Per Room

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 587,851$ | $\$ 407,644$ | $\$ 300,381$ | $\$ 220,895$ | $\$ 198,305$ | $\$ 265,997$ |
| 2nd Q 06 | $\$ 604,113$ | $\$ 446,539$ | $\$ 323,942$ | $\$ 221,706$ | $\$ 190,315$ | $\$ 274,724$ |
| 1st Q 06 | $\$ 678,997$ | $\$ 460,246$ | $\$ 302,584$ | $\$ 216,228$ | $\$ 191,573$ | $\$ 275,053$ |
| 4th Q 05 | $\$ 490,062$ | $\$ 412,341$ | $\$ 320,772$ | $\$ 207,682$ | $\$ 179,384$ | $\$ 257,774$ |
| 3rd Q 05 | $\$ 590,407$ | $\$ 431,969$ | $\$ 299,867$ | $\$ 205,231$ | $\$ 189,883$ | $\$ 261,260$ |

Manhattan Cooperative Apartments

Co-op prices averaged \$1,003,945 in the third quarter, $4 \%$ less than a year ago. The co-op median price of $\$ 640,000$ was down only $1 \%$ during
this time, indicating a decline in sales at the upper end of the market.

Average and Median Sale Price


Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 4,821,935$ | $\$ 2,845,196$ | $\$ 1,249,900$ | $\$ 615,229$ | $\$ 360,053$ | $\$ 1,003,945$ |
| 2nd Q 06 | $\$ 5,875,424$ | $\$ 3,024,527$ | $\$ 1,562,758$ | $\$ 622,165$ | $\$ 361,176$ | $\$ 1,257,571$ |
| 1st Q 06 | $\$ 5,885,127$ | $\$ 3,098,147$ | $\$ 1,363,909$ | $\$ 622,519$ | $\$ 353,137$ | $\$ 1,159,130$ |
| 4th Q 05 | $\$ 3,889,000$ | $\$ 2,309,711$ | $\$ 1,261,933$ | $\$ 578,350$ | $\$ 340,981$ | $\$ 921,791$ |
| 3rd Q 05 | $\$ 5,432,808$ | $\$ 2,899,599$ | $\$ 1,275,852$ | $\$ 582,494$ | $\$ 352,809$ | $\$ 1,044,318$ |

Average Price Per Room

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | AlL |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 500,984$ | $\$ 388,644$ | $\$ 262,169$ | $\$ 188,373$ | $\$ 170,580$ | $\$ 227,810$ |
| 2nd Q 06 | $\$ 571,432$ | $\$ 409,255$ | $\$ 309,073$ | $\$ 196,954$ | $\$ 170,346$ | $\$ 257,862$ |
| 1st Q 06 | $\$ 534,765$ | $\$ 421,589$ | $\$ 282,292$ | $\$ 196,890$ | $\$ 168,055$ | $\$ 245,903$ |
| 4th Q 05 | $\$ 428,651$ | $\$ 344,459$ | $\$ 261,378$ | $\$ 182,330$ | $\$ 161,256$ | $\$ 217,248$ |
| 3rd Q 05 | $\$ 562,866$ | $\$ 410,309$ | $\$ 271,650$ | $\$ 183,020$ | $\$ 163,715$ | $\$ 232,301$ |

## Manhattan Condominium Apartments

A decline in the size of condos sold helped push the average sale price down $6 \%$ from a year ago, to $\$ 1,196,931$. On a per square foot basis however, the average price rose $2 \%$ during this time to $\$ 1,108$.

Average and Median Sale Price


Average Sale Price

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 6,132,941$ | $\$ 2,586,133$ | $\$ 1,483,365$ | $\$ 797,779$ | $\$ 504,055$ | $\$ 1,196,931$ |
| 2nd Q 06 | $\$ 5,287,053$ | $\$ 3,025,415$ | $\$ 1,508,314$ | $\$ 766,910$ | $\$ 457,276$ | $\$ 1,171,972$ |
| 1st Q 06 | $\$ 7,300,586$ | $\$ 3,316,851$ | $\$ 1,429,517$ | $\$ 753,936$ | $\$ 472,466$ | $\$ 1,384,932$ |
| 4th Q 05 | $\$ 5,656,107$ | $\$ 3,202,206$ | $\$ 1,732,571$ | $\$ 786,639$ | $\$ 448,286$ | $\$ 1,333,348$ |
| 3rd Q 05 | $\$ 5,026,723$ | $\$ 2,804,108$ | $\$ 1,488,602$ | $\$ 758,352$ | $\$ 482,462$ | $\$ 1,278,297$ |

Average Price Per Square Foot

|  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio | All |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 3rd Q 06 | $\$ 1,661$ | $\$ 1,426$ | $\$ 1,131$ | $\$ 1,045$ | $\$ 997$ | $\$ 1,108$ |
| 2nd Q 06 | $\$ 1,614$ | $\$ 1,397$ | $\$ 1,136$ | $\$ 987$ | $\$ 918$ | $\$ 1,061$ |
| 1st Q 06 | $\$ 1,740$ | $\$ 1,509$ | $\$ 1,066$ | $\$ 993$ | $\$ 998$ | $\$ 1,088$ |
| 4th Q 05 | $\$ 1,462$ | $\$ 1,386$ | $\$ 1,250$ | $\$ 1,026$ | $\$ 953$ | $\$ 1,125$ |
| 3rd Q 05 | $\$ 1,657$ | $\$ 1,295$ | $\$ 1,126$ | $\$ 994$ | $\$ 994$ | $\$ 1,085$ |



Generally 59th to 96th Street, Fifth Avenue to the East River

Three-bedroom
apartments on the East Side sold for an average price of \$3,337,562, a $20 \%$ improvement from the third quarter of 2005 . One-bedrooms also fared well, as their average price rose $10 \%$ over the past year to \$660,843.

|  |  | 4+Bedroom | 3-Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percent <br> of Sales | 3rd Q 05 | $5 \%$ | $16 \%$ | $30 \%$ | $37 \%$ | $12 \%$ |
| Average <br> Price | 3rd Q 06 | $3 \%$ | $14 \%$ | $36 \%$ | $32 \%$ | $14 \%$ |
|  | 3rd Q 05 06 | $\$ 5,311,993$ | $\$ 2,777,786$ | $\$ 1,455,693$ | $\$ 602,654$ | $\$ 369,090$ |
|  | \% Change | $6 \%$ | $20 \%$ | $2 \%$ | $10 \%$ | $-5 \%$ |

## Cooperative

Average Price Per Room

$3205 \square 3006 \square$

## Condominium

Average Price Per Square Foot



Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

Prices were generally down on the West Side from the third quarter of 2005, with the exception of condominiums. The
average price per square foot for condos of $\$ 1,122$ was up $2 \%$ from a year ago.

|  |  | 3+Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Percent <br> of Sales | 3rd Q 05 | $14 \%$ | $33 \%$ | $42 \%$ | $11 \%$ |
|  | 3rd Q 06 | $10 \%$ | $33 \%$ | $41 \%$ | $16 \%$ |
|  | 3rd Q 05 06 | $\$ 3,218,684$ | $\$ 1,376,605$ | $\$ 697,282$ | $\$ 399,889$ |
|  | \% Change | $-14 \%$ | $\$ 1,239,324$ | $\$ 660,173$ | $\$ 397,991$ |

## Cooperative

Average Price Per Room


Average Price Per Square Foot


## Condominium

$3 Q 05 \square 3 Q 06 \square$

Postwar co-ops located in the Midtown East market sold for an average price of $\$ 223,337$ a room, 18\% higher than 2005's third quarter.

Average Price Per Room

$3 Q 05 \square 3006 \square$

Condominium
Average Price Per Square Foot

|  | $\$ 1,125$ | $\$ 1,267$ |
| :---: | :---: | :---: |
| $\$ 1,300$ |  |  |
| $\$ 1,100$ |  |  |
| $\$ 900$ |  |  |
| $\$ 700$ |  |  |
| $\$ 500$ |  |  |
| $\$ 300$ |  |  |
|  |  |  |

Midtown West 34 th to 58 th Street, Hudson River to West of Fifth Avenue

Cooperative
Average Price Per Room
The Midtown West market also posted a steep rise in the price per room of postwar co-ops, which rose $16 \%$ to $\$ 167,515$.


Condominium
Average Price Per Square Foot


South of 34th Street

The average price for a one-bedroom apartment

Downtown reached \$675,478, 5\% more than during 2005's third quarter. This was the largest increase of any size category over the past year.

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot


|  |  | 3+Bedroom | 2-Bedroom | 1-Bedroom | Studio |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Percent <br> of Sales | 3rd Q 05 | $5 \%$ | $26 \%$ | $45 \%$ | $24 \%$ |
| Average <br> Price | 3rd Q 06 | $6 \%$ | $25 \%$ | $47 \%$ | $22 \%$ |
|  | 3rd Q 05 | $\$ 2,198,797$ | $\$ 1,200,151$ | $\$ 644,088$ | $\$ 430,821$ |
|  | \% Change | $2 \%$ | $\$ 2,244,945$ | $0 \%$ | $\$ 675,478$ |

## Manhattan Lofts

Loft prices averaged $\$ 1,048$ per square foot in the third quarter, up $1 \%$ from a year ago.

At $\$ 1,457$ per square foot, the average townhouse price bettered that of a year ago by $8 \%$.

Average Price Per Square Foot


## Manhattan Townhouses

Average Price Per Square Foot


## Brooklyn Heights and Park Slope

Cooperatives and Condominiums

|  |  | 2-Bedroom | 1-Bedroom | Studio | All |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Average <br> Price | 3rd Q 05 | $\$ 703,677$ | $\$ 438,452$ | $\$ 283,263$ | $\$ 612,367$ |
|  | 3rd Q 06 | $\$ 741,321$ | $\$ 448,587$ | $\$ 322,400$ | $\$ 672,170$ |
|  | \% Change | $5 \%$ | $2 \%$ | $14 \%$ | $10 \%$ |

## Townhouses

Average Price Per Square Foot

| $\$ 800$ | $\$ 507$ | $\$ 623$ | $\$ 572$ | $\$ 709$ |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 700$ |  |  |  |  |
| $\$ 600$ |  |  |  |  |
| $\$ 500$ |  |  |  |  |
| $\$ 300$ |  |  |  |  |

Gregory J. Heym is the Chief Economist for Brown Harris Stevens and serves on the City's Economic Advisory Panel. He has covered the residential real estate market for the past ten years, and was the author of the Real Estate Board of New York's cooperative and condominium sales reports prior to joining Brown Harris Stevens. Mr. Heym's academic background includes a B.S. in Economics from Saint John's University and an M.B.A. from Hofstra University.


Brown Harris Stevens
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