## Brown Harris Stevens

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Manhattan<br>Residential Market Report

First Quarter 2013


## Manhattan Cooperatives and Condominiums

While the average apartment price fell $16 \%$ over the past year in Manhattan, the decline was due to the rush of bigh-end closings that occurred at the end of 2012. Many luxury sales that would have happened in 2013's first quarter closed in the fourth quarter of 2012, as sellers took advantage of lower capital gains tax rates. The median price, which measures the middle of the market, fell just $5 \%$ over the past year. Surprisingly, the number of closings was up $3 \%$ from 2012's first quarter.

Average and Median Sale Price


Average Sale Price Median Sale Price

## Cooperative Average Sale Price

The decline in bigh-end activity was most evident in the co-op market, whose average price fell 22\% compared to 2012's first quarter. This was mainly due to a $31 \%$ decline in the average price for three-bedroom and larger co-ops.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 13 | $\$ 335,924$ | $\$ 554,126$ | $\$ 1,148,083$ | $\$ 2,572,750$ | $\$ 925,815$ |
| 4th Q 12 | $\$ 345,690$ | $\$ 585,278$ | $\$ 1,289,671$ | $\$ 4,973,107$ | $\$ 1,285,426$ |
| 3rd Q 12 | $\$ 349,192$ | $\$ 581,590$ | $\$ 1,207,211$ | $\$ 2,859,261$ | $\$ 1,104,049$ |
| 2nd Q 12 | $\$ 338,668$ | $\$ 588,384$ | $\$ 1,240,527$ | $\$ 4,209,944$ | $\$ 1,197,949$ |
| 1st Q 12 | $\$ 339,032$ | $\$ 570,529$ | $\$ 1,227,465$ | $\$ 3,707,569$ | $\$ 1,181,715$ |

Condominium Average Sale Price

> At $\$ 1,739,624$, the average price of a condo was $8 \%$ lower than a year ago. Studios were the only size category of condos to post a bigher average price than during 2012's first quarter.

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 13 | $\$ 586,392$ | $\$ 854,806$ | $\$ 1,770,074$ | $\$ 3,989,791$ | $\$ 1,739,624$ |
| 4th Q 12 | $\$ 538,415$ | $\$ 880,573$ | $\$ 1,858,917$ | $\$ 3,947,589$ | $\$ 1,806,329$ |
| 3rd Q 12 | $\$ 532,679$ | $\$ 944,014$ | $\$ 1,670,064$ | $\$ 3,814,993$ | $\$ 1,752,994$ |
| 2nd Q 12 | $\$ 515,998$ | $\$ 862,740$ | $\$ 1,680,675$ | $\$ 4,436,286$ | $\$ 1,811,957$ |
| 1st Q 12 | $\$ 552,678$ | $\$ 867,488$ | $\$ 1,886,413$ | $\$ 4,645,519$ | $\$ 1,889,560$ |

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## Average Price Per Square Foot

New Developments


## Lofts

| $\mathbf{\$ 1 , 4 0 0}$ | $\$ 1,112$ | $\$ 1,176$ | $\$ 1,185$ | $\$ 1,248$ | $\$ 1,186$ |
| :--- | :--- | :--- | :--- | :--- | :--- |




Excludes new developments and units listed over one year.

Asking Vs. Selling Price


Based on the last asking price. Excludes new developments.

Apartments in new developments sold for an average of $\$ 1,185$ per square foot in the first quarter, down $2 \%$ from a year ago. The average price per square foot for lofts rose $7 \%$ from the first quarter of 2012, to $\$ 1,186$.

It took an average of 111 days on the market for apartments sold during the quarter to have a signed contract, $14 \%$ less time than a year ago. Sellers received 96.8\% of their last asking price, up from $94.8 \%$ in the first quarter of 2012.

## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

Since the East Side is home to so many luxury co-ops, it saw a significant effect from the decline in bigh-end sales in the first quarter. The average price for two-bedroom and three-bedroom
and larger apartments fell sharply from a year ago, as did the average price per room for prewar co-ops. This is not an indication of any decline in value, just that there were many luxury closings that would have occurred in the first quarter that were pushed abead by tax changes.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 12 | $9 \%$ | $35 \%$ | $33 \%$ | $23 \%$ |
| Sales | 1st Q 13 | $11 \%$ | $37 \%$ | $35 \%$ | $17 \%$ |
| Average | 1st Q 12 | $\$ 333,317$ | $\$ 644,328$ | $\$ 1,646,012$ | $\$ 4,521,469$ |
| Price | 1st Q 13 | $\$ 379,399$ | $\$ 628,385$ | $\$ 1,345,601$ | $\$ 3,711,121$ |
|  | \% Change | $14 \%$ | $-2 \%$ | $-18 \%$ | $-18 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,400$ | \$1,333 |
| :---: | :---: | :---: |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 400$ |  |
| $\$ 0$ |  |

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

The West Side also experienced a sharp decline in the average price for three-bedroom and larger apartments from 2012's first quarter. While the average price per square foot for condos fell $16 \%$ during this time, a record-setting $\$ 88$ million sale inflated the first quarter 2012 figure.
Excluding that sale would show a 9\% decline in the average condo price per square foot over the past year. This record sale was also the main reason the average price fell sharply for three-bedroom and large apartments in this market.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 12 | $13 \%$ | $32 \%$ | $30 \%$ | $25 \%$ |
| Sales | 1st Q 13 | $15 \%$ | $36 \%$ | $33 \%$ | $16 \%$ |
| Average | 1st Q 12 | $\$ 433,549$ | $\$ 631,942$ | $\$ 1,602,054$ | $\$ 5,470,377$ |
| Price | 1st Q 13 | $\$ 422,229$ | $\$ 656,368$ | $\$ 1,454,468$ | $\$ 3,905,974$ |
|  | \% Change | $-3 \%$ | $4 \%$ | $-9 \%$ | $-29 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,800$ | \$1,731 |
| :---: | :---: |
| $\$ 1,450$ |  |
| $\$ 1,600$ |  |
| $\$ 1,400$ |  |
| $\$ 1,200$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 200$ |  |

## Midtown

Midtown EAST Gemerally 3 tht to 5 5th Street Fith Avenueto the East River

In the Midtown East markeet, the average price per room fell over the past year for both prewar and postwar co-ops. Condo prices averaged \$1,294 per square foot in the first quarter, $4 \%$ less than the first quarter of 2012.

While the average price per room fell over the past year for
co-ops in the Midtown West market, the average condo price per square foot was 5\% higher.

## Cooperative

Average Price Per Room

$1012 \square 1013 \square$

Condominium
Average Price Per Square Foot


MidTOWN WEST Generally 34th to 59th Street, Hudson River to West of Fijth Avenue

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot


## Downtown

South of 34th Street

Prices were mixed in the
Downtown market compared to 2012's first quarter. The average price rose $10 \%$ for two-bedroom and $5 \%$ for studio units, but fell in the one-bedroom and three-bedroom and larger categories. The average co-op price per room rose $8 \%$ for prewar, but fell slightly for postwar apartments.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 1st Q 12 | 1st Q 13 | $17 \%$ | $49 \%$ | $26 \%$ |
| Average | 1st Q 12 | $18 \%$ | $45 \%$ | $29 \%$ | $8 \%$ |
|  | 1st Q 13 | $\$ 478,023$ | $\$ 787,838$ | $\$ 1,464,867$ | $\$ 3,402,782$ |
|  | \% Change | $\$ 500,854$ | $\$ 747,259$ | $\$ 1,615,437$ | $\$ 3,158,863$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,400$ | \$1,241 |
| :---: | :---: |
| $\$ 1,300$ |  |
| $\$ 1,200$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 700$ |  |

$1012 \square 1013 \square$

## Upper Manhattan

Generally North of 96th Street on the East Side, and 110th Street on the West Side

Over the past year, the average price rose for two-bedroom and larger apartments, but fell for studio and one-bedroom units in Upper Manhattan. While the average price per room declined for co-ops, there was a $15 \%$ increase in the average price per square foot for condos in this area.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | :---: | ---: | ---: | ---: |
| Percent of | 1st Q 12 | $6 \%$ | $34 \%$ | $40 \%$ | $20 \%$ |
| Sales | 1st Q 13 | $6 \%$ | $39 \%$ | $39 \%$ | $16 \%$ |
| Average | 1st Q 12 | $\$ 283,000$ | $\$ 376,573$ | $\$ 558,780$ | $\$ 926,321$ |
| Price | 1st Q 13 | $\$ 215,333$ | $\$ 388,889$ | $\$ 617,983$ | $\$ 1,071,830$ |
|  | $\%$ Change | $-24 \%$ | $3 \%$ | $11 \%$ | $16 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

$1 \mathrm{Q} 12 \square 1013 \square$

This report is based on 1,846 reported Manhattan apartment sales, $3 \%$ more than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, Brown Harris Stevens.


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## WEST SIDE

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Managing Director of Sales

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