## Brown Harris Stevens

Established 1873

Manhattan<br>Residential Market Report

First Quarter 2012


## Manhattan Cooperatives and Condominiums

A surge in sales over $\$ 10$ million led the average Manbattan apartment price 9\% bigher over the past year, to $\$ 1,483,591$. Closings over $\$ 10$ million rose $42 \%$ compared to a year ago to 17 , and included a record $\$ 88$ million sale at 15 Central Parke West. The median price, which measures the middle of the market and is not as impacted by bigh-end sales, rose 4\% from the first quarter of 2011 to $\$ 821,500$. The market was slightly more active, as the number of closings was $2 \%$ bigher than a year ago.

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

## Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 12 | $\$ 339,032$ | $\$ 570,529$ | $\$ 1,227,465$ | $\$ 3,707,569$ | $\$ 1,181,715$ |
| 4th Q 11 | $\$ 329,760$ | $\$ 570,762$ | $\$ 1,214,570$ | $\$ 3,718,129$ | $\$ 1,149,203$ |
| 3rd Q 11 | $\$ 343,363$ | $\$ 577,256$ | $\$ 1,221,556$ | $\$ 3,559,549$ | $\$ 1,180,442$ |
| 2nd Q 11 | $\$ 351,499$ | $\$ 590,688$ | $\$ 1,308,501$ | $\$ 3,675,849$ | $\$ 1,214,047$ |
| 1st Q 11 | $\$ 331,846$ | $\$ 582,669$ | $\$ 1,210,817$ | $\$ 3,157,789$ | $\$ 1,070,229$ |

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 12 | $\$ 552,678$ | $\$ 867,488$ | $\$ 1,886,413$ | $\$ 4,645,519$ | $\$ 1,889,560$ |
| 4th Q 11 | $\$ 536,109$ | $\$ 852,364$ | $\$ 1,666,186$ | $\$ 4,187,336$ | $\$ 1,825,728$ |
| 3rd Q 11 | $\$ 525,014$ | $\$ 837,707$ | $\$ 1,652,607$ | $\$ 3,844,301$ | $\$ 1,756,744$ |
| 2nd Q 11 | $\$ 493,992$ | $\$ 796,378$ | $\$ 1,652,085$ | $\$ 3,724,128$ | $\$ 1,670,908$ |
| 1st Q 11 | $\$ 517,980$ | $\$ 820,419$ | $\$ 1,631,454$ | $\$ 3,853,227$ | $\$ 1,745,464$ |

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## Average Price Per Square Foot

New Developments


## Lofts



Apartments in new developments sold for an average of $\$ 1,210$ per square foot in the first quarter of 2012, 6\% more than a year ago.
The average price per square foot for lofts of $\$ 1,112$ was up slightly from 2011's first quarter.

Asking Vs. Selling Price


Based on the last asking price. Excludes new developments.

It took an average of 129 days for units sold during the first quarter to find a buyer, $8 \%$ longer than a year ago. Sellers received 94.8\% of their last asking price, down slighty from the first quarter of 2011.

## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

The average price rose 9\% for three-bedroom and larger apartments over the past year on the East Side, the biggest gain of any size category in this market. While co-op prices were mixed over the past year, the average price per square foot for East Side condos rose 6\% to $\$ 1,333$, from $\$ 1,256$ in the first quarter of 2011.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 11 | $11 \%$ | $34 \%$ | $30 \%$ | $25 \%$ |
| Sales | 1st Q 12 | $9 \%$ | $35 \%$ | $33 \%$ | $23 \%$ |
| Average | 1st Q 11 | $\$ 334,910$ | $\$ 655,475$ | $\$ 1,603,694$ | $\$ 4,165,737$ |
| Price | 1st Q 12 | $\$ 333,317$ | $\$ 644,328$ | $\$ 1,646,012$ | $\$ 4,521,469$ |
|  | \% Change | $0 \%$ | $-2 \%$ | $3 \%$ | $9 \%$ |

## Cooperative

Average Price Per Room

|  | \$383,511\|\$374,596 | \$214,378\|\$218,872 |
| :---: | :---: | :---: |
| \$450,000 |  |  |
| \$400,000 |  |  |
| \$350,000 |  |  |
| \$300,000 |  |  |
| \$250,000 |  |  |
| \$200,000 |  |  |
| \$150,000 |  |  |
| \$100,000 |  |  |
| Prewar Postwar |  |  |

## Condominium

Average Price Per Square Foot

| $\$ 1,400$ | \$1,256 |
| :---: | :---: |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 400$ |  |
| $\$ 0$ |  |

$1011 \square 1012 \square$

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

The record sale at 15 Central Park West caused a spike in the average price for three-bedroom and larger apartments on the West Side, to $\$ 5,470,377$. This was $52 \%$ bigher than during the first quarter of 2011. This closing also helped bring the average condo price per square foot $28 \%$ bigher over the past year, reaching \$1,731.

## Cooperative

## Average Price Per Room

| \$300,000 | \$257,202\|\$271,854 | \$191,519\|\$182,186 |
| :---: | :---: | :---: |
| \$275,000 |  |  |
| \$250,000 |  |  |
| \$225,000 |  |  |
| \$200,000 |  |  |
| \$175,000 |  |  |
| \$150,000 |  |  |
| \$125,000 |  |  |
| Prewar Postwar |  |  |

## Condominium

Average Price Per Square Foot

| $\$ 1,800$ | \$1,353 |
| :---: | :---: |
| $\$ 1,600$ |  |
| $\$ 1,400$ |  |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 400$ |  |

## Midtown



## Cooperative

Average Price Per Room

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Condominium
Average Price Per Square Foot


Midtown West geneally 3 tht to to 9 thb Street, Huldon Riverto Westof Fith Avenue

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot


## Downtown

South of 34th Street

Downtown, the average price rose $12 \%$ for studios and $11 \%$ for one-bedroom apartments from a year ago, while it fell for two-bedroom and larger apartments. Condo prices averaged $\$ 1,241$ per square foot, a 4\% improvement from the first quarter of 2011.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of <br> Sales | 1st Q 11 | 1st Q 12 | $14 \%$ | $46 \%$ | $29 \%$ |
| Average | 1st Q 11 | $17 \%$ | $49 \%$ | $26 \%$ | $11 \%$ |
| Price | 1st Q 12 | $\$ 426,387$ | $\$ 707,075$ | $\$ 1,562,182$ | $\$ 3,05$ |
|  | \% Change | $\$ 478,023$ | $\$ 787,838$ | $\$ 1,464,867$ | $\$ 3,402,782$ |
|  |  | $12 \%$ | $11 \%$ | $-6 \%$ | $-5 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,300$ |  |
| :---: | :---: |
| $\$ 1,193$ |  |
| $\$ 1,241$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 800$ |  |
| $\$ 700$ |  |
| $\$ 600$ |  |

$1011 \square 1012 \square$

## Northern Manhattan

Generally North of 96th Street on the East Side, and 110th Street on the West Side

A number of closings at the new development Fifth on the Park helped bring the average price for three-bedroom and larger apartments in Northern Manbattan up sharply from the same period in 2011. All other size categories also posted an increase in average price compared to the first quarter of 2011.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 11 | $5 \%$ | $36 \%$ | $39 \%$ | $20 \%$ |
| Sales | 1st Q 12 | $6 \%$ | $34 \%$ | $40 \%$ | $20 \%$ |
| Average | 1st Q 11 | $\$ 266,667$ | $\$ 343,337$ | $\$ 549,539$ | $\$ 608,948$ |
| Price | 1st Q 12 | $\$ 283,000$ | $\$ 376,573$ | $\$ 558,780$ | $\$ 926,321$ |
|  | \% Change | $6 \%$ | $10 \%$ | $2 \%$ | $52 \%$ |

## Cooperative

Average Price Per Room

| $\$ 120,000$ | $\$ 92,233 \mid \$ 97,801$ |
| :---: | :---: | :---: |
| $\$ 110,000$ |  |
| $\$ 100,000$ |  |
| $\$ 90,000$ |  |
| $\$ 80,000$ |  |
| $\$ 70,000$ |  |
| $\$ 50,000$ |  |

## Condominium

Average Price Per Square Foot


1 Q11 $\quad 1$ Q12 $\square$

This report is based on 1,800 recorded Manhattan apartment sales, $2 \%$ more than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, Brown Harris Stevens.


## EAST SIDE

445 Park Avenue
Hall F. Willkie, President
Ruth McCoy, EVP
Managing Director of Sales
UPPER EAST SIDE
1121 Madison Avenue
Peter R. Marra, EVP
Managing Director of Sales

EDWARD LEE CAVE DIVISION
790 Madison Avenue
Caroline E. Y. Guthrie
President

## WEST SIDE

1926 Broadway
Kevin Kovesci, EVP
Managing Director of Sales

VILLAGE
2 Fifth Avenue
Stephen Klym, EVP
Managing Director of Sales

TRIBECA
43 North Moore
Stephen Klym, EVP
Managing Director of Sales

BROOKLYN HEIGHTS 129 Montague Street
Christopher Thomas, EVP
Managing Director of Sales

PARK SLOPE
100 Seventh Avenue
MaryAnn Albano, EVP
Managing Director of Sales


[^0]:    Cover Property: BrownHarrisStevens.com WEB\#1564447

