## Brown Harris Stevens

Established 1873

Manhattan<br>Residential Market Report

First Quarter 2011


## Manhattan Cooperatives and Condominiums

After six consecutive quarters of growth, the average apartment price fell to $\$ 1,364,733$ in the first quarter of 2011. This was 5\% below the prior quarter, but virtually unchanged from the first quarter of 2010. The median price, which measures the middle of the market, fell 4\% from a year ago to $\$ 787,500$. There were 1,769 reported sales in the first quarter of 2011,
$23 \%$ less than a year ago.

Average and Median Sale Price


Average Sale Price $\square$ Median Sale Price $\square$

## Cooperative Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 11 | $\$ 331,846$ | $\$ 582,669$ | $\$ 1,210,817$ | $\$ 3,157,789$ | $\$ 1,070,229$ |
| 4th Q 10 | $\$ 342,545$ | $\$ 593,718$ | $\$ 1,231,116$ | $\$ 3,150,700$ | $\$ 1,158,333$ |
| 3rd Q 10 | $\$ 366,086$ | $\$ 606,444$ | $\$ 1,206,257$ | $\$ 3,049,980$ | $\$ 1,156,733$ |
| 2nd Q 10 | $\$ 356,696$ | $\$ 597,311$ | $\$ 1,301,392$ | $\$ 2,872,496$ | $\$ 1,065,814$ |
| 1st Q 10 | $\$ 334,307$ | $\$ 587,538$ | $\$ 1,132,150$ | $\$ 3,098,881$ | $\$ 1,079,195$ |

Condominium Average Sale Price

|  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom | All |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1st Q 11 | $\$ 517,980$ | $\$ 820,419$ | $\$ 1,631,454$ | $\$ 3,853,227$ | $\$ 1,745,464$ |
| 4th Q 10 | $\$ 495,002$ | $\$ 844,964$ | $\$ 1,637,638$ | $\$ 4,567,750$ | $\$ 1,751,219$ |
| 3rd Q 10 | $\$ 495,876$ | $\$ 809,514$ | $\$ 1,596,021$ | $\$ 3,835,376$ | $\$ 1,724,180$ |
| 2nd Q 10 | $\$ 464,559$ | $\$ 840,829$ | $\$ 1,570,772$ | $\$ 3,922,994$ | $\$ 1,686,690$ |
| 1st Q 10 | $\$ 529,970$ | $\$ 819,785$ | $\$ 1,608,375$ | $\$ 4,250,098$ | $\$ 1,730,415$ |

## Average Price Per Square Foot

New Developments


## Lofts



Apartments in new developments sold for an average price of $\$ 1,143$ per square foot in the first quarter, ир $4 \%$ from the prior quarter. Loft prices averaged \$1,098 per square foot, a 6\% improvement
from 2010's first quarter.

## Asking Vs. Selling Price



Based on the last asking price. Excludes new developments.

Units spent an average of 119 days on the market, unchanged from a year ago but up $5 \%$ from the prior quarter. Buyers paid 95.1\% of the last asking price for apartments, down from $96.2 \%$ a year ago.

Excludes new developments and units listed over one year.

## East Side

Generally 59th to 96th Street, Fifth Avenue to the East River

For the second straight quarter two-bedroom apartments posted a large gain in average price on the East Side. At \$1,603,694, the average two-bedroom price was $16 \%$ higher than during the first quarter of 2010. Studios were the only size category on the East Side to see their average price decline, falling 3\% to \$334,910.

The East Side was the only market where prices increased over the past year for both prewar and postwar co-ops as well as condos.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 10 | $9 \%$ | $33 \%$ | $34 \%$ | $24 \%$ |
| Sales | 1st Q 11 | $11 \%$ | $34 \%$ | $30 \%$ | $25 \%$ |
| Average | 1st Q 10 | $\$ 343,780$ | $\$ 650,191$ | $\$ 1,383,663$ | $\$ 4,123,910$ |
| Price | 1st Q 11 | $\$ 334,910$ | $\$ 655,475$ | $\$ 1,603,694$ | $\$ 4,165,737$ |
|  | $\%$ Change | $-3 \%$ | $1 \%$ | $16 \%$ | $1 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

$1010 \square 1011$

## West Side

Generally 59th to 110th Street, Hudson River to West of Fifth Avenue

While the average price was
$4 \%$ lower for one-bedrooms
on the West Side, this was the only size category where the average price fell compared to 2010's first quarter. Gains were led by studios, whose average price jumped 14\% over the past year to \$432,307. The average price per room rose 9\% over the past year for prewar co-ops, despite a $6 \%$ decline in the comparable postwar figure.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 10 | $10 \%$ | $36 \%$ | $34 \%$ | $20 \%$ |
| Sales | 1st Q 11 | $13 \%$ | $35 \%$ | $31 \%$ | $21 \%$ |
| Average | 1st Q 10 | $\$ 380,277$ | $\$ 707,854$ | $\$ 1,362,320$ | $\$ 3,390,402$ |
| Price | 1st Q 11 | $\$ 432,307$ | $\$ 676,636$ | $\$ 1,393,436$ | $\$ 3,605,616$ |
|  | \% Change | $14 \%$ | $-4 \%$ | $2 \%$ | $6 \%$ |

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot

| $\$ 1,400$ |  |
| :---: | :---: |
| $\$ 1,200$ |  |
| $\$ 1,000$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |
| $\$ 400$ |  |
| $\$ 0$ |  |

## Midtown

Midtown EAST Generally 34 thb to 59 th Street, Fith Avenueto to the East Rier

## Cooperative

Average Price Per Room


Condominium
Average Price Per Square Foot

$1010 \square 1011 \square$

Midtown West gemealy 3 4th to 5 9qbs Strect, Huldor Riverto Westof Fifh Avenue

## Cooperative

Average Price Per Room


## Condominium

Average Price Per Square Foot


## Downtown

South of 34th Street

The average price rose 3\% over the past year for two-bedroom apartments Downtown, but fell for all other size categories. Both studio and three-bedroom and larger apartments posted an $11 \%$ decline in their average price compared to 2010's first quarter. The average price per room rose $11 \%$ for prewar co-ops, while falling 3\% for postwar co-ops.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | ---: | ---: | ---: | ---: |
| Percent of | 1st Q 10 | $18 \%$ | $46 \%$ | $26 \%$ | $10 \%$ |
| Sales | 1st Q 11 | $14 \%$ | $46 \%$ | $29 \%$ | $11 \%$ |
| Average | 1st Q 10 | $\$ 481,511$ | $\$ 747,033$ | $\$ 1,518,979$ | $\$ 4,006,574$ |
| Price | 1st Q 11 | $\$ 426,387$ | $\$ 707,075$ | $\$ 1,562,182$ | $\$ 3,581,493$ |
|  | \% Change | $-11 \%$ | $-5 \%$ | $3 \%$ | $-11 \%$ |

## Cooperative

Average Price Per Room

## Condominium

Average Price Per Square Foot

| $\$ 1,300$ |  |
| :---: | :---: |
| $\$ 1,189$ |  |
| $\$ 1,193$ |  |
| $\$ 1,100$ |  |
| $\$ 1,000$ |  |
| $\$ 900$ |  |
| $\$ 800$ |  |
| $\$ 600$ |  |

# Northern Manhattan 

Generally North of 96th Street on the East Side, and 110th Street on the West Side

While the average price for studios in Northern Manhattan jumped 19\% over the past year, it is important to keeep in mind that this is a relatively small category that can show large fluctuations in data. Two-bedroom prices averaged $\$ 549,539$, a $16 \%$ improvement from the first quarter of 2010. Condo prices averaged $\$ 558$ per square foot in Northern Manbattan, 13\% more than a year ago.

|  |  | Studio | 1-Bedroom | 2-Bedroom | 3+Bedroom |
| :---: | :--- | :---: | ---: | ---: | ---: |
| Percent of | 1st Q 10 | $8 \%$ | $36 \%$ | $40 \%$ | $16 \%$ |
| Sales | 1st Q 11 | $5 \%$ | $36 \%$ | $39 \%$ | $20 \%$ |
| Average | 1st Q 10 | $\$ 223,220$ | $\$ 351,851$ | $\$ 472,592$ | $\$ 732,850$ |
| Price | 1st Q 11 | $\$ 266,667$ | $\$ 343,337$ | $\$ 549,539$ | $\$ 608,948$ |
|  | $\%$ Change | $19 \%$ | $-2 \%$ | $16 \%$ | $-17 \%$ |

## Cooperative

Average Price Per Room


Average Price Per Square Foot


## Condominium

$1010 \square 1011 \square$
This report is based on 1,769 reported Manhattan apartment sales, $23 \%$ less than were reported during last year's comparable period.
Prepared by Gregory Heym, Chief Economist, Brown Harris Stevens.


## EAST SIDE

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Ruth McCoy, EVP
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## EDWARD LEE CAVE DIVISION

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## WEST SIDE

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Managing Director of Sales

VILLAGE
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## TRIBECA

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