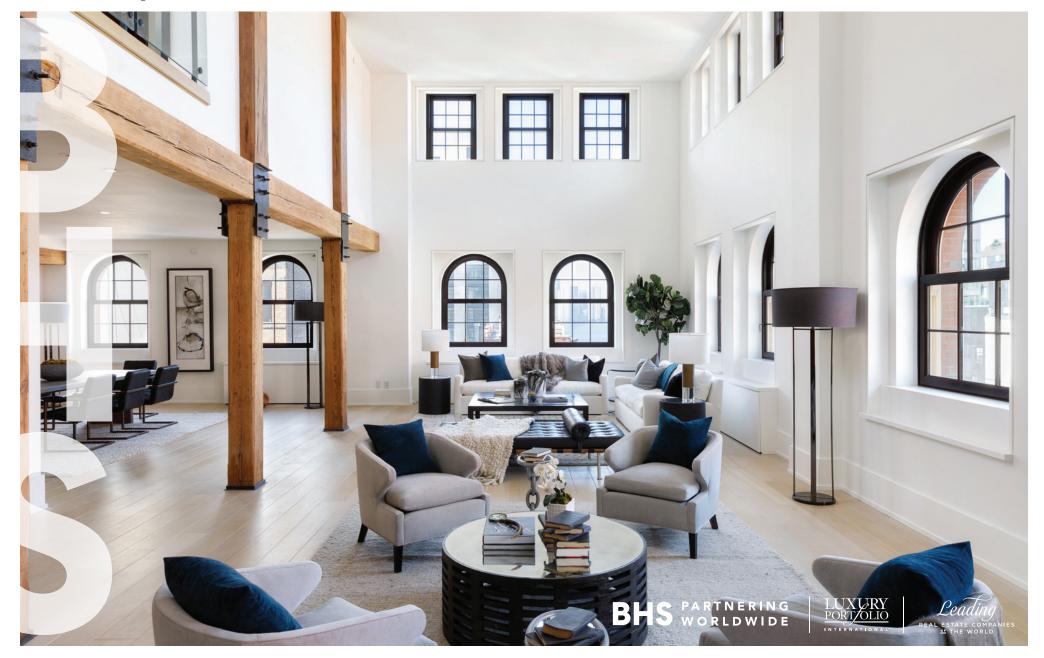
# First Quarter 2019

Market Report Manhattan Residential

# Brown Harris Stevens



**Data Highlights** First Quarter 2019

Cover Property: BrownHarrisStevens.com WEB# 19429295

The average price for a resale apartment declined 3% over the past year to \$1,575,059.

New development prices averaged a new high of \$4,945,417, fueled by a record-smashing \$240 million sale.



BrownHarrisStevens.com WEB# 19367699



BrownHarrisStevens.com WEB# 18466141

The number of closings fell **7%** compared to the 1st quarter of 2018. Sellers of resale apartments gave their biggest discounts in almost



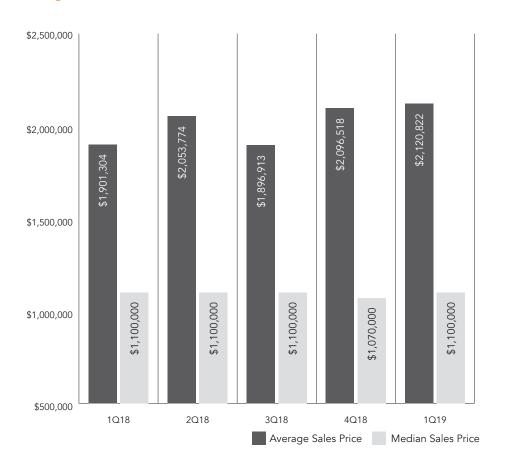
**Brown Harris Stevens 1** 

Don't pay too much attention to the increase in the average apartment price in the first quarter. An influx of super-luxury new development closings, led by a record \$240 million sale, were the only reason this figure went up. The median price of \$1.1 million was unchanged from a year ago.

# Cooperative Average Sales Price

Cooperative sales prices averaged \$1,331,987 in the first quarter, 2% less than a year ago. Three-bedroom and larger co-ops continued to struggle, as their average price was 10% below last year's figure.

#### **Average and Median Sales Price**



	STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM	ALL
1st Q 18	\$466,083	\$755,616	\$1,479,638	\$3,687,204	\$1,362,067
2nd Q 18	\$464,740	\$764,613	\$1,566,879	\$3,686,982	\$1,391,028
3rd Q 18	\$483,439	\$765,024	\$1,443,801	\$3,335,552	\$1,323,665
4th Q 18	\$495,372	\$764,832	\$1,401,569	\$3,248,719	\$1,275,731
1st Q 19	\$465,904	\$758,379	\$1,531,724	\$3,304,822	\$1,331,987

#### **Condominium Average Sales Price**

The surge in luxury new development closing wreaked havoc on the condo data in the first quarter, pushing the average price 25% higher. Not surprisingly, the three-bedroom and larger figure posted the steepest rise, reaching \$8.8 million.

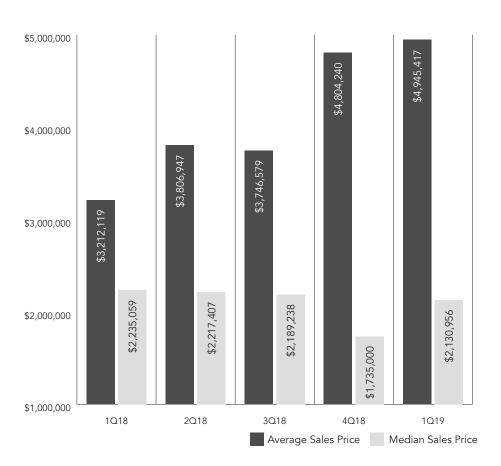
	STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM	ALL
1st Q 18	\$717,843	\$1,177,389	\$2,311,399	\$6,092,136	\$2,593,599
2nd Q 18	\$695,842	\$1,170,657	\$2,296,718	\$6,906,665	\$2,871,144
3rd Q 18	\$748,970	\$1,133,597	\$2,274,077	\$6,004,936	\$2,625,556
4th Q 18	\$732,283	\$1,182,749	\$2,334,305	\$8,689,960	\$3,193,640
1st Q 19	\$904,640	\$1,251,711	\$2,327,932	\$8,844,182	\$3,235,191

1Q19 data is preliminary and subject to revision in future reports. Data from the prior four quarters has been revised to include sales recorded after our initial reports were released.

<sup>\*</sup> Includes new development and resale apartments.

#### **Average and Median Sales Price**

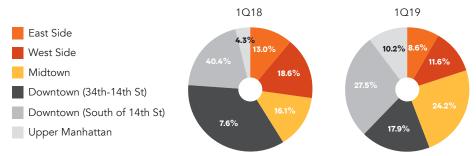
Led by 520 Park Avenue and 220 Central Park South, new development prices averaged a record \$4,945,417 in the first quarter. To show how abnormally high these closings are, we need only look at the median price which fell 5%. The median measures the middle of the market and isn't as impacted by these high-end sales.



#### **Average Price Per Square Foot**



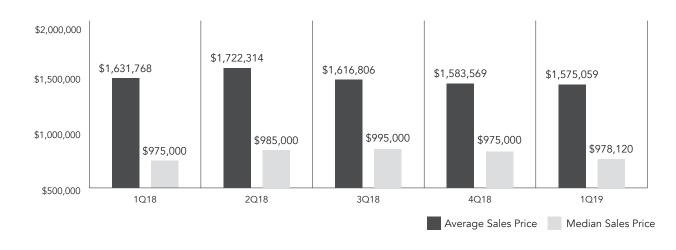
## Sales by Area



In the first quarter 27.5% of new development closings occurred south of 14th Street, the most of any market area.

#### **Average and Median Sales Price**

The average price for a resale apartment fell 3% over the past year to \$1,575,059. The median price was virtually unchanged from 2018's first quarter, at \$978,120. Activity remained timid, with the number of sales 7% lower than a year ago.



## **Cooperative Average Sales Price**

Cooperative resale prices averaged \$1,319,882 in the first quarter, a 3% decline from a year ago. Larger apartments continued to see their prices fall, with the three-bedroom and larger average price 12% lower than the first quarter of 2018.

	STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM	ALL
1st Q 18	\$469,248	\$754,268	\$1,475,086	\$3,655,524	\$1,359,925
2nd Q 18	\$465,938	\$762,801	\$1,563,675	\$3,697,946	\$1,402,054
3rd Q 18	\$484,982	\$761,028	\$1,442,267	\$3,300,878	\$1,326,260
4th Q 18	\$494,366	\$767,530	\$1,392,323	\$3,223,620	\$1,275,963
1st Q 19	\$463,017	\$757,553	\$1,536,973	\$3,211,669	\$1,319,882

#### **Condominium Average Sales Price**

The condo average resale price fell 2% over the past year to \$2,086,883. All size categories saw their average price fall compared to 2018's first quarter, with the biggest declines occurring in two-bedroom and larger apartments.

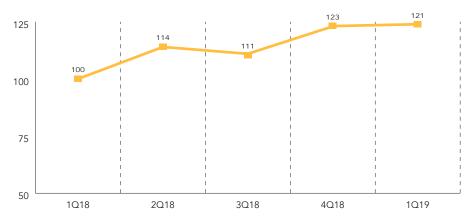
	STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM	ALL
1st Q 18	\$687,984	\$1,100,828	\$2,161,721	\$5,159,639	\$2,118,777
2nd Q 18	\$684,924	\$1,085,045	\$2,047,823	\$5,716,150	\$2,255,192
3rd Q 18	\$689,726	\$1,051,599	\$2,084,098	\$4,353,074	\$2,102,383
4th Q 18	\$663,692	\$1,112,761	\$1,994,818	\$5,120,125	\$2,148,659
1st Q 19	\$678,789	\$1,093,143	\$2,021,558	\$4,851,432	\$2,086,883

Resale apartments sold in the first quarter took 21% longer to sell than a year ago, spending an average of 121 days on the market. Sellers continued to offer bigger discounts, accepting on average 96.3% of their last asking price.

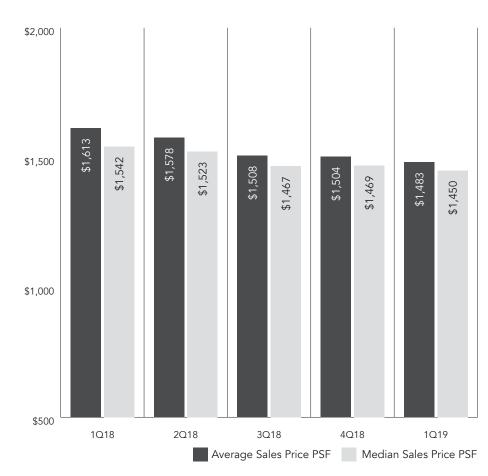
#### Lofts

Both the average and median loft prices per square foot declined compared to the first quarter of 2018.

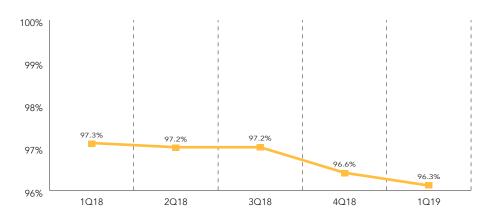
#### Time on the Market

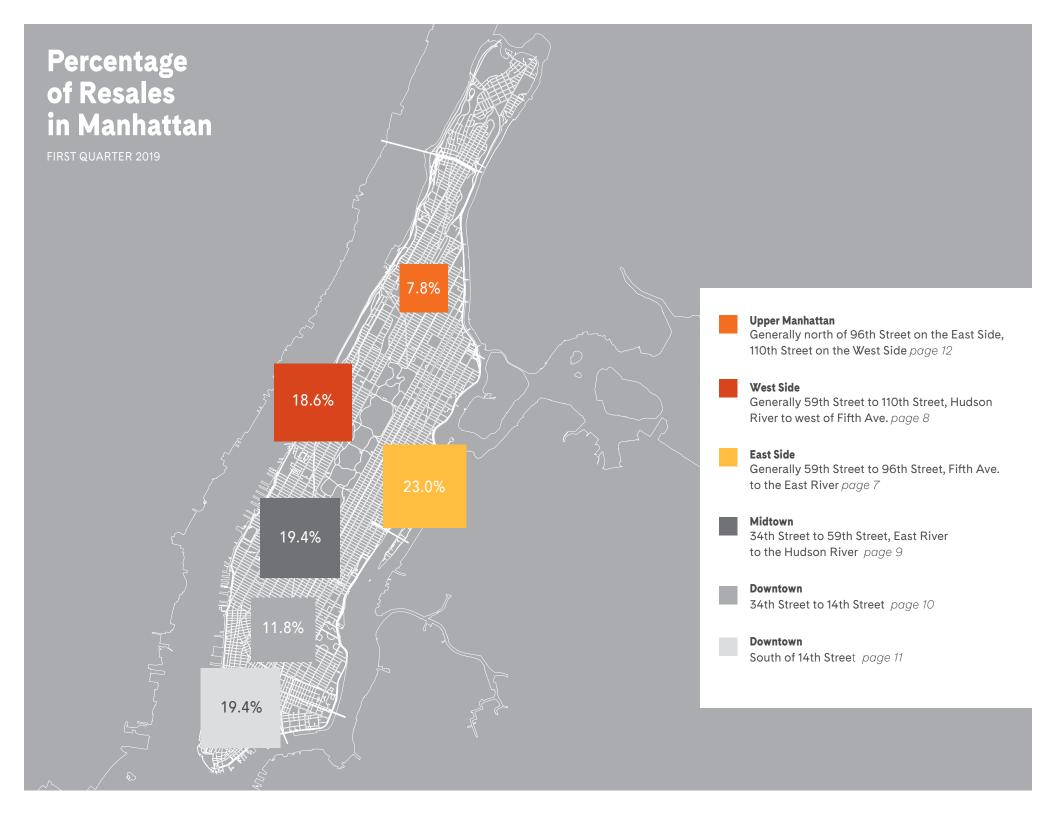


# Average and Median Sales Price Per Square Foot



# Selling vs. Last Asking Price





Generally 59th St. to 96th St., Fifth Ave. to the East River



BrownHarrisStevens.com WEB# 19461879



BrownHarrisStevens.com WEB# 19347488

All sizes of apartments on the East Side posted a lower median price than a year ago.

A 10% decline was seen in the average price per room for prewar co-ops.

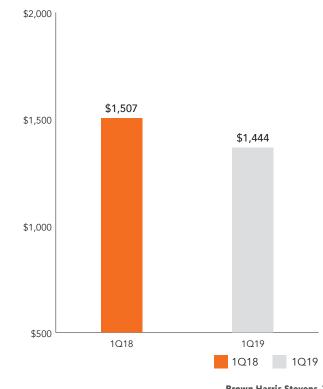
		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	12%	38%	30%	20%
	1st Q 19	12%	37%	29%	22%
Median Price	1st Q 18	\$465,000	\$775,000	\$1,575,000	\$3,212,500
	1st Q 19	\$425,000	\$703,000	\$1,525,000	\$3,036,750
	% Change	-9%	-9%	-3%	-5%

# Cooperative

# Average price per room



# **Condominium**



Generally 59th St. to 110th St., Hudson River to West of Fifth Ave.



BrownHarrisStevens.com WEB# 19385607



BrownHarrisStevens.com WEB# 18620317

Two-bedroom apartments were the only size category to see a **higher** median price over the past year.

The average condo price per square foot rose to **\$1,703.** 

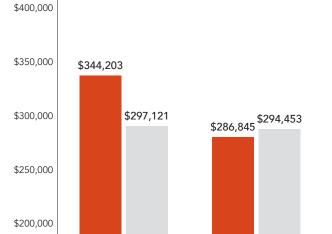
		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	11%	42%	31%	16%
	1st Q 19	14%	36%	32%	18%
Median Price	1st Q 18	\$520,000	\$795,000	\$1,549,000	\$3,187,500
	1st Q 19	\$475,000	\$785,000	\$1,585,000	\$2,940,000
	% Change	-9%	-1%	2%	-8%

# Cooperative

# Average price per room

\$150,000

\$100,000

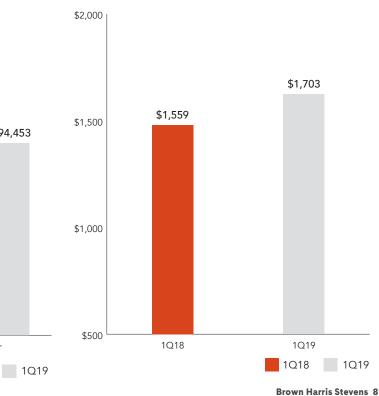


Postwar

1Q18

Prewar

# **Condominium**



34th St to 59th St, East River to the Hudson River



BrownHarrisStevens.com WEB# 18000102



BrownHarrisStevens.com WEB# 19500732

The median price **fell** for all sizes of apartments in Midtown compared to 2018's first quarter.

Co-op prices **fell** for both prewar and postwar units.

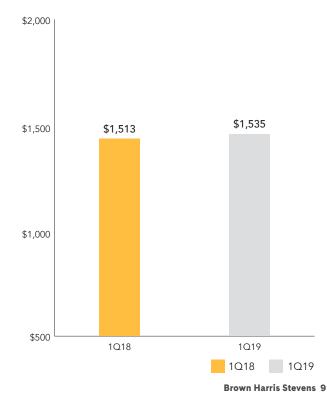
		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	21%	44%	27%	8%
	1st Q 19	16%	50%	24%	10%
Median Price	1st Q 18	\$450,000	\$790,000	\$1,400,000	\$2,762,500
	1st Q 19	\$414,000	\$780,000	\$1,382,500	\$2,500,000
	% Change	-8%	-1%	-1%	-10%

# Cooperative

# Average price per room



# Condominium



34th St. to 14th St.



BrownHarrisStevens.com WEB# 17742845



BrownHarrisStevens.com WEB# 18491254

Resale apartments in this market saw median prices **decline** for all sizes of apartments from last year.

The average condo price per square foot was 10% lower than the first quarter of 2018.

		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	16%	50%	25%	9%
	1st Q 19	21%	47%	25%	7%
Median Price	1st Q 18	\$550,000	\$952,500	\$2,225,750	\$3,300,000
	1st Q 19	\$517,500	\$925,000	\$1,652,500	\$2,495,000
	% Change	-6%	-3%	-26%	-24%

# **Cooperative** Condominium



**Brown Harris Stevens 11** 

South of 14th St.



BrownHarrisStevens.com WEB# 19396659



BrownHarrisStevens.com WEB# 19015292

Two-bedroom apartments saw their median price rise 12% over the past year, while all other size categories posted declines.

Condo prices averaged \$1,645 per square foot, a **5%** decline from 2018's first quarter.

		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	16%	41%	31%	12%
	1st Q 19	16%	40%	30%	14%
Median Price	1st Q 18	\$627,500	\$903,750	\$1,705,000	\$3,975,000
	1st Q 19	\$580,000	\$886,250	\$1,905,500	\$3,552,500
	% Change	-8%	-2%	12%	-11%

# Cooperative **Condominium** Average price per square foot Average price per room \$2,000 \$450,000 \$413,007 \$1,731 \$400,000 \$1,645 \$1,500 \$350,000 \$318,365 \$305,827 \$300,000 \$291,885 \$1,000 \$250,000 \$200,000 \$500 \$150,000 1Q18 1Q19 Prewar Postwar 1Q19 1Q18 1Q18 1Q19

Generally North of 96th Street on the East Side, and 110th St. on the West Side



BrownHarrisStevens.com WEB# 18527666



BrownHarrisStevens.com WEB# 19437805

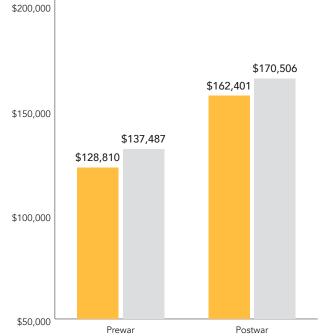
Larger apartments saw their median prices rise over the past year.

Prices **rose** for co-ops but fell for condos.

		STUDIO	1-BEDROOM	2-BEDROOM	3+BEDROOM
Percent of Sales	1st Q 18	5%	36%	41%	18%
	1st Q 19	3%	32%	44%	21%
Median Price	1st Q 18	\$295,000	\$440,000	\$668,431	\$867,500
	1st Q 19	\$289,250	\$434,500	\$752,500	\$985,000
	% Change	-2%	-1%	13%	14%

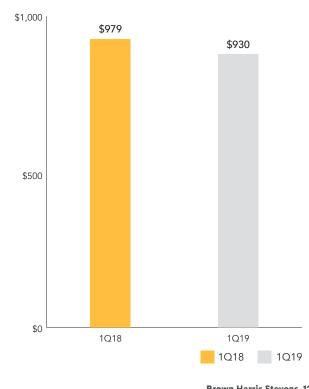
# Cooperative

### Average price per room



1Q18 1Q19

# Condominium



# **Contact us**



### **Madison Avenue**

1926 Broadway Kevin Kovesci, EVP Managing Director of Sales

**West Side** 

### **East Side**

# **BHS Residential**

#### Downtown

Managing Director of Sales

# **Brown Harris** Development

## **Tribeca**

Park Slope

100 Seventh Avenue Camille Logan, EVP Managing Director of Sales

This report is based on 1.953 first quarter sales, 7% fewer than the

Prepared by Gregory Heym, Chief Economist, and Alan Tsang, Senior Analyst, Brown Harris

same period a year ago.

©2019 by Brown Harris Stevens. All Rights Reserved. This information may not be copied, used or distributed without Brown Harris Stevens' consent. While information is believed true, no guaranty is made of accuracy.

Stevens.

# **Brooklyn Heights**

129 Montague Street Christopher Thomas, EVP Managing Director of Sales

## Park Slope

Camille Logan, EVP Managing Director of Sales

